



Sept. 23, 2025

**\*\*Ratings Report for ABC News' "World News Tonight with David Muir"**

*For the week of Sept. 15, 2025*

**ABC'S 'WORLD NEWS TONIGHT WITH DAVID MUIR' WINS SEASON WITH 24 WEEKS AS #1 PROGRAM ON ALL OF TV — SCORING BIGGEST WIN OVER NBC IN 30 YEARS**

**'World News Tonight' Finishes Season Widening the Margins Over NBC and CBS by Double Digits in All Key Demos**

**'World News Tonight' Is the Most-Watched Newscast for 9<sup>th</sup> Season Straight and Wins Both Demos for 6<sup>th</sup> Season in a Row**

**'World News Tonight' Delivers Largest Lead Over NBC and CBS in Decades for the 3<sup>rd</sup> Quarter**



ABC News\*

**2024-2025 Season**

"World News Tonight" stood as the **most-watched evening newscast for the 9<sup>th</sup> consecutive season** — since the 2016-17 season — **spending 24 of 52 weeks as the No. 1 program of the week in Total Viewers on all of broadcast and cable** (with and without sports), **the most number of weeks at No. 1 for any program during the 2024-2025 season.** "World News Tonight" ranked as **America's No. 1 evening newscast for the 2024-2025 season in all key target demos, Total Viewers (7.594 million), Adults 25-54 (1.054 million) and Adults 18-49 (727,000), for the 6<sup>th</sup> consecutive year, based on Most Current Data from Nielsen Media Research.**

- **“World News Tonight” won all 52 weeks of the 2024-2025 season in Total Viewers and Adults 25-54.**
- During the 2024-2025 season, “World News Tonight” (7.594 million) led “NBC Nightly News” (6.020 million) **by 1.574 million** and “CBS Evening News” (4.171 million) **by 3.423 million**. “World News Tonight” **grew its Total Viewer lead over NBC compared to last season (+23% - 1.574 million vs. 1.279 million) to its largest in 30 years** — since the 1994-1995 season. In addition, “World News Tonight” **increased its Total Viewer season margin versus “CBS Evening News” by 12% (3.423 million vs. 3.072 million) to its largest in 5 years** — since the 2019-2020 season.
- In addition, “World News Tonight” (1.054 million and 727,000, respectively) **led NBC (876,000 and 576,000, respectively) in both key Adult demos, increasing its margins compared to last season in Adults 25-54 (+52% - 178,000 vs. 117,000) and Adults 18-49 (+84% - 151,000 vs. 82,000).**
- Further, “World News Tonight” **widened its margins with “CBS Evening News” (588,000 and 406,000, respectively) by double digits in Adults 25-54 (+14% - 466,000 vs. 407,000) and Adults 18-49 (+15% - 321,000 vs. 280,000).**

### 3<sup>rd</sup> Quarter 2025

**ABC News’ “World News Tonight with David Muir” won the 3<sup>rd</sup> Quarter 2025 in all key target demos: Total Viewers (7.244 million), Adults 25-54 (970,000) and Adults 18-49 (660,000), based on Most Current Data from Nielsen Media Research. In fact, “World News Tonight” took the top spot in overall viewers and in the key Adults news demo during the 3<sup>rd</sup> quarter for the 6<sup>th</sup> consecutive year — since 3Q20. Overall, “World News Tonight” led in Total Viewers for the 34<sup>th</sup> quarter in a row and for the 23<sup>rd</sup> straight quarter in Adults 25-54 — since 2Q17 and 1Q20, respectively.**

- **“World News Tonight” outdelivered “NBC Nightly News” (5.576 million, 787,000 and 507,000, respectively) by 1.668 million Total Viewers, by 183,000 Adults 25-54 and by 153,000 Adults 18-49.**
- **“World News Tonight” increased its lead over NBC versus the previous quarter in Total Viewers (+5%- 1.668 million vs. 1.586 million) and Adults 25-54 (+2% – 183,000 vs. 180,000), posting its largest overall viewer lead during a quarter in 30 years — since 3Q95.**
- **“World News Tonight” widened its margins over NBC from the year-ago quarter by double digits in Total Viewers (+51%- 1.668 million vs. 1.107 million) and by triple digits in Adults 25-54 (+438% – 183,000 vs. 34,000) to deliver its largest overall viewer lead during a 3<sup>rd</sup> quarter 30 years — since 3Q95.**
- For the 3<sup>rd</sup> quarter, “World News Tonight” (7.244 million, 970,000 and 660,000, respectively) **outperformed “CBS Evening News” (3.797 million, 523,000 and 378,000, respectively) in Total Viewers (+3.447 million), Adults 25-54 (+447,000) and Adults 18-49 (+282,000).** In fact, “World News Tonight” **turned in its largest Total Viewer lead over the CBS program during a 3<sup>rd</sup> quarter for at least 33 years — the Nielsen electronic database started in September 1991.**

## Week of Sept. 15, 2025

**“World News Tonight with David Muir” stood as the No. 1 program in Total Viewers** (6.990 million) **on all of broadcast and cable** (excluding sports) during the week of Sept. 15, 2025, based on Live+Same Day Data from Nielsen Media Research.

- **“World News Tonight” ranked as the No. 1 newscast across broadcast and cable in Total Viewers** (6.990 million), **Adults 25-54** (842,000) **and Adults 18-49** (586,000).
- **“World News Tonight” outdelivered “NBC Nightly News”** (5.541 million, 794,000 and 490,000, respectively) **by 1.449 million Total Viewers, by 48,000 Adults 25-54 and by 96,000 Adults 18-49.**
- **“World News Tonight”** (6.990 million, 842,000 and 586,000, respectively) **defeated “CBS Evening News”** (3.762 million, 529,000 and 381,000, respectively) **in Total Viewers** (+86%/+3.228 million), **Adults 25-54** (+59%/+313,000) **and Adults 18-49** (+54%/+205,000).

NOTE: On Monday (9/15/25), “World News Tonight” was retitled to “WNT-ABC” due to the NFL. The retitled telecast is excluded from the weekly and season averages. ABC’s weekly averages are based on four days (Tuesday-Friday).

ABC’s “World News Tonight with David Muir” airs 6:30-7:00 p.m. EDT on ABC. Chris Dinan is the executive producer of the broadcast.

### **EVENING NEWS (2024-2025 Season):**

	<u>TOTAL VIEWERS</u>	<u>ADULTS 25-54</u>	<u>ADULTS 18-49</u>	<u>HOUSEHOLDS</u>
ABC WORLD NEWS TONIGHT	7,594,000	0.9/11; 1,054,000	0.5/11; 727,000	4.5/17
NBC NIGHTLY NEWS	6,020,000	0.7/9; 876,000	0.4/ 8; 576,000	3.6/13
CBS EVENING NEWS	4,171,000	0.5/6; 588,000	0.3/6; 406,000	2.5/9

### **EVENING NEWS (3<sup>rd</sup> Quarter 2025):**

	<u>TOTAL VIEWERS</u>	<u>ADULTS 25-54</u>	<u>ADULTS 18-49</u>	<u>HOUSEHOLDS</u>
ABC WORLD NEWS TONIGHT	7,244,000	0.8/12; 970,000	0.5/11; 660,000	4.3/18
NBC NIGHTLY NEWS	5,576,000	0.6/10; 787,000	0.4/9; 507,000	3.2/13
CBS EVENING NEWS	3,797,000	0.4/7; 523,000	0.3/6; 378,000	2.2/9

### **EVENING NEWS (Week of Sept. 15, 2025)**

	<u>TOTAL VIEWERS</u>	<u>ADULTS 25-54</u>	<u>ADULTS 18-49</u>	<u>HOUSEHOLDS</u>
ABC WORLD NEWS TONIGHT	6,990,000	0.7/10; 842,000	0.4/10; 586,000	4.1/17
NBC NIGHTLY NEWS	5,541,000	0.6/10; 794,000	0.4/8; 490,000	3.3/13
CBS EVENING NEWS	3,762,000	0.4/6; 529,000	0.3/6; 381,000	2.2/ 9

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 9/15/25), Previous Week (w/o 9/8/25) and Year-Ago Week (w/o 9/2/24). Most Current Data Stream: 2024-2025 Season (9/23/24 – 9/21/25) and 2023-2024 Season (9/25/23 – 9/22/24). L+7/Most Current - 3Q25: 6/30 – 9/21/25, 2Q25: 3/31 – 6/29/24 and 3Q24: 7/1 – 9/22/24, Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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