

## SHARK TANK (Fridays, 8:00-9:01 p.m. ET/PT on ABC, Stream on Hulu)

## Season Premieres Friday, Oct. 18, 2024

"Shark Tank," the critically acclaimed and multi-Emmy<sup>®</sup> Award-winning business-themed unscripted series that celebrates entrepreneurship in America, returns to ABC this fall for its 16<sup>h</sup> season. The hit reality show that has become a culturally defining series and inspires a nation to dream bigger has amassed an amazing \$11 billion in cumulative retail sales from companies that have appeared on "Shark Tank."

The Sharks – tough, self-made, multimillionaire and billionaire tycoons – continue their search to invest in the best businesses and products that America has to offer. The Sharks will once again give people from all walks of life the chance to chase the American Dream and potentially secure business deals that could make them millionaires.

The Sharks are billionaire **Mark Cuban**, co-founder of Cost Plus Drug Company and outspoken coowner of the 2024 NBA Western Conference champions and 2011 NBA champion Dallas Mavericks; real estate mogul **Barbara Corcoran**; prolific CPG investor, prolific CPG investor, self-made inventor of retail products and author **Lori Greiner**; cyber-security technology innovator **Robert Herjavec**; fashion and branding expert **Daymond John**; venture capitalist **Kevin O'Leary**; and the newest Shark, philanthropist and founder of KIND Snacks and the Builders Movement **Daniel Lubetzky**, who has appeared as a recurring guest Shark for the past five seasons.

"Shark Tank" will feature a blockbuster lineup of guest Sharks during the 2024-2025 season including Todd Graves, Forbes Billionaire List, owner and founder of Raising Cane's; Jamie Kern Lima, cofounder of IT Cosmetics and host of "The Jamie Kern Lima Show"; Rashaun Williams, venture capitalist, Atlanta Falcons LP and financial literacy activist; and returning Guest Shark Kendra Scott, philanthropist and founder behind the eponymous global lifestyle brand, Kendra Scott. The guest Sharks will appear individually alongside four other Sharks in various episodes.

As in past seasons, "Shark Tank" episodes will have follow-up stories, allowing viewers the opportunity to see how some investments led to success.

The entrepreneurs who dare to enter the Tank must try to convince the Sharks to part with their own hard-earned cash and give them the funding they desperately need to turn their dreams into million-dollar realities. All the good, bad, emotional and even absurd pitches help showcase the "I wish I had thought of that" business ideas and products.

But the Sharks have a goal, too – to get a return on their investment and own a piece of the next big business idea. When the Sharks hear an idea worth sinking their teeth into, they're more than ready to declare war and fight each other for a piece of it.

"Shark Tank" won the 2024 Emmy Award for Outstanding Structured Reality Program following four back-to-back Emmys in 2017, 2016, 2015 and 2014. "Shark Tank" won the NATPE 2015 and 2017 Reality Breakthrough Award, and in 2016, the BANFF World Media Festival Award and the IRTS Hall of Mentorship Award. Additional recognition includes three Summer Television Critics Association (TCA) nominations for Outstanding Achievement in Reality Programming (winning in 2013), 10 Critics Choice TV award wins for Best Reality Series, NAACP Image Award nominations for Outstanding Reality Series in 2014-2016, 2018-2021, a Kids Choice Award for Favorite Reality Show nomination in 2015 and 2017, and four Producers Guild Award nominations.

Viewers will continue to ride an emotional roller coaster this season, complete with heated fights between the Sharks, ingenious business ideas and touching moments. Whichever way the wheeling and dealing may go, many people's lives will be better off – because they dared to enter the unpredictable waters of the "Shark Tank."

Mark Burnett, Clay Newbill, Yun Lingner, Max Swedlow, Mark Cuban, Barbara Corcoran, Lori Greiner, Robert Herjavec, Daymond John, Kevin O'Leary, Brandon Wallace, Barry Poznick and Phil Gurin are the executive producers of "Shark Tank," which is based on the Japanese "Dragons' Den" format, created by Nippon Television Network Corporation. The series is produced by MGM Television, a division of Amazon MGM Studios, in association with Sony Pictures Television.

## **ABC Media Relations** Cheryl Pratesa cheryl.pratesa@abc.com

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Photography and video are available here.

-- 2024-2025 --