

Oct. 7, 2024

Ratings Report for Tuesday, Sept. 17, 2024

ABC Multiplatform +7 Day Ratings / National Live +7 Day Program Ratings

'Dancing with the Stars' Season 33 Premiere Shoots to 7.32 Million Total Viewers and 1.31 Adults 18-49 Across Platforms

Grows Over Initial Live + Same Day Audience by +47% in Total Viewers and by +79% in Adults 18-49



Disney/Eric McCandless* Series photos are available <u>here.</u>

- After seven days of viewing (including linear playback) on ABC, Disney+, Hulu and digital platforms, the "Dancing with the Stars" season 33 premiere earned 7.32 million Total Viewers and a 1.31 rating in Adults 18-49, increasing over its initial Live +Same Day audience by +47 % in Total Viewers (7.32 million vs. 4.97 million) and by +79% in Adults 18-49 (1.31 rating vs. 0.73 rating).
- With two episodes to date (9/17/24 & 9/24/24), "Dancing with the Stars" is averaging a remarkable 0.81 rating in Adults 18-49 in L+3 viewing. In fact, the two-episode average is exceeding the previous season average in Adults 18-49 by +17% (0.81 rating vs. 0.70 rating).
- Premiere to date in Live +Same Day viewing, "Dancing with the Stars" is the **No. 1 reality program** across broadcast and cable in Adults 18-49.

• Fans are breaking voting records this season and on last week's episode (9/24/24), the popular competition series received over 14 million votes for the dancing teams – the most votes ever received on a single episode in series history.

"Dancing with the Stars" is produced in front of a live audience by BBC Studios Los Angeles Productions.

Source: The Nielsen Company, National Live +7 Day Program Ratings and ABC Multiplatform +7 Day data for 9/17/24, or as dated.

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Contact Leslie Schwartz leslie.schwartz.-ND@disney.com

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