



# IT'S ON! 'CAMP ROCK 3' OFFICIALLY GREENLIT FOR DISNEY+ AND DISNEY CHANNEL



Jonas Brothers and Demi Lovato To Executive Produce; Jonas Brothers Return To Guest Star as Connect 3

New Campers Liamani Segura, Malachi Barton, Lumi Pollack, Hudson Stone, Casey Trotter,
Brooklynn Pitts and Ava Jean
Join All-New, Music-Packed Disney Channel Original Movie

Social Video Asset <u>HERE</u>
Cast/Executive Producer Photos Available <u>HERE</u>

(BURBANK, Calif. – Sept. 17, 2025) IT'S ON! Today, Disney Branded Television confirmed that "Camp Rock 3" has been greenlit for Disney+ and Disney Channel. Joe, Nick and Kevin Jonas will return to their iconic roles. Demi Lovato and Joe, Nick and Kevin Jonas will executive produce the highly anticipated Disney Channel Original Movie. The movie began filming this week in Vancouver.

A new cast of stars on the rise joins the movie, including Liamani Segura ("Descendants: Wicked Wonderland") as Sage, Malachi Barton ("ZOMBIES 4: Dawn of the Vampires") as Fletch, Lumi Pollack ("Electric Bloom") as Rosie, newcomer Hudson Stone as Desi, Casey Trotter ("The Thundermans") as Cliff, Brooklynn Pitts as Callie and Ava Jean as Madison.

Joe Jonas will reprise his role as Shane Gray, Nick as Nate Gray and Kevin as Jason Gray, guest starring as the members of the band Connect 3. Also returning is Maria Canals-Barrera ("Wizards of Waverly Place") as Connie. Sherry Cola ("Joyride") joins the franchise as Lark.

The story picks up when Connect 3 lose their opening act for a major reunion tour, returning to their beloved Camp Rock to discover the next big thing. As campers vie for the chance to open for their favorite band, tensions rise and friendships are tested, leading to unexpected alliances, revelations and romances. Camp Rock's all-new campers include bold and determined Sage (Segura) and her easygoing brother Desi (Stone), cello prodigy Rosie (Pollack), drummer with his own beat Cliff (Trotter), choreo queen Callie (Pitts), intimidating influencer Madison (Jean) and camp bad boy Fletch (Barton).

"'Camp Rock' is an important part of the Disney Channel Original Movie legacy, with unforgettable music, energetic storytelling, and characters that live in the hearts of fans to this day," said Ayo Davis, president, Disney Branded Television. "Bringing it back with Kevin, Joe, Nick and Demi is such a full-circle moment, and we can't wait to reintroduce this world to a new generation."

"Camp Rock" (2008) and "Camp Rock 2: The Final Jam" (2010) are among the Top 10 Disney Channel Original Movies of all time and were the No. 1 Cable Movie Premiere in their years of premiere.\* With chart-topping music and standout musical numbers, the "Camp Rock" franchise launched superstar talent and continues to permeate pop culture over 15 years after its debut, inspiring viral moments on social media.

Directed by Veronica Rodriguez ("The Slumber Party") and written by Eydie Faye ("Slumber Party"), the movie is produced by Disney Branded Television, featuring choreography by Jamal Sims. Tim Federle ("High School Musical: The Musical: The Series") executive produces, along with Joe Jonas, Nick Jonas, Kevin Jonas, Demi Lovato, Betsy Sullenger, Spencer Berman and Gary Marsh.

\*With persons 2+ and teens 12-17. Source: NMR Ranked on Live+7 delivery 000s among all movies on cable for the years of 2008 and 2010.

#### **About Disney Branded Television**

Disney Branded Television encompasses the creative storytellers and production and content marketing teams responsible for Disney-branded television series, movies and other programming spanning live-action, animated and unscripted formats. The group fuels the Disney+ streaming platform and Disney Channel, Disney XD and Disney Jr. linear networks with content geared toward kids, tweens, teens and families, with stories that are imaginative, aspirational and reflective of their world and experiences.

## **About Disney+**

Disney+ is the dedicated streaming home for movies and shows from Disney, Pixar, Marvel, Star Wars, and National Geographic, along with The Simpsons and much more. Outside the U.S., it also includes the general entertainment content brand, Star, and in the U.S., eligible bundle subscribers can also access extensive Hulu and ESPN content on Disney+, including next day TV, Hulu and ESPN Originals, live sports, events, and studio programming. The flagship direct-to-consumer streaming service from The Walt Disney Company, Disney+ offers an unmatched collection of exclusive originals, including feature-length films, documentaries, live-action and animated series, and short-form content. With unprecedented access to Disney's long history of incredible film and television entertainment, Disney+ is also the exclusive streaming home for the newest releases from

The Walt Disney Studios. Disney+ is available as a standalone streaming service or as part of bundle offerings in the U.S. that give subscribers access to different combinations of Disney+, Hulu, and ESPN. For more, visit disneyplus.com, or find the Disney+ app on most mobile and connected TV devices.

#### **Social Media**

Instagram: @DisneyChannel | @DisneyPlus | @camprockmovie

Facebook: @DisneyChannel | @DisneyPlus

TikTok: @DisneyChannel | @DisneyPlus | @camprockmovie

Threads: @DisneyChannel | @DisneyPlus

X: <u>@DisneyChannel</u> | <u>@DisneyPlus</u> YouTube: <u>@disneychannel</u> | <u>@disneyplus</u>

Hashtag: #CampRock3

### **Disney Branded Television Media Relations**

Nick Rodea

Nick.Rodea@disney.com

Leah Palacios

Leah.Palacios@disney.com

Alexis Greenberg

Alexis.Greenberg@disney.com

###