

Nov. 15, 2024

## Ratings Report for Tuesday, Nov. 12, 2024

Live +Same Day Ratings

## 'Dancing with the Stars' 500<sup>th</sup> Telecast Is Top Entertainment Program of the Night in Adults 18-49

## Festive Milestone Episode Delivers Season High in Total Viewers and Helps Propel ABC to a Win in Adults 18-49 Among Broadcast Networks





Disney/Eric McCandless\* Series photos are available <u>here</u>.

- "Dancing with the Stars" celebrated its 500<sup>th</sup> episode on Tuesday night, becoming the **top entertainment program of the night in Adults 18-49** (0.71 rating).
- In addition, the milestone episode, featuring spectacular tribute performances from past seasons, ranked as the No. 1 telecast on Tuesday night in Women 18-34 (0.92 rating) and Women 18-49 (0.95 rating), as well as Teens 12-17 (0.29 rating) and Adults 25-54 (0.93 rating).
- "Dancing with the Stars" **grew over the previous episode by a healthy +15% in Total Viewers** (5.13 million vs. 4.47 million), hitting a season high.
- "Dancing with the Stars" also **led NBC's "The Voice" by 29%** (5.13 million vs. 3.97 million), its **largest margin over the long-running singing competition program in nine years** since 11/24/15.
- The festive celebration helped propel ABC to a win for the night among the broadcast networks among Adults 18-49 (0.56 rating).

Source: The Nielsen Company, National Live +Same Day Program Ratings for 11/12/24, or as dated. Season to date (9/23/24 – 11/12/24).

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