

Sept. 23, 2025

'20/20' IS FRIDAY'S NO. 1 NEWSMAGAZINE FOR THE TELEVISION SEASON ACROSS THE BOARD

'20/20' Outdelivers 'Dateline' in All Key Measures for the 5th Consecutive Season



*ABC/Michael Le Brecht II**

For the 2024-2025 television season, **"20/20" stood as Friday's No. 1 newsmagazine across the board, beating NBC's "Dateline" in Total Viewers (+10%/+223,000 – 2.476 million vs. 2.253 million), Adults 25-54 (+3%/+13,000 – 444,000 vs. 431,000) and Adults 18-49 (+1%/+3,000 - 282,000 vs. 279,000), based on Live + Same Day Data.**

- **"20/20" outdelivered "Dateline" in all three measures during the broadcast season for the 5th consecutive season and for the 6th time in the last 7 overall — since the 2020-2021 season and 2018-2019 seasons, respectively.**
- **On Friday (9/19/25), on its final telecast of the season, "20/20" delivered its strongest performance in Total Viewers (2.513 million) and Adults 25-54 (373,000) in over three months — since 6/6/25.**

ABC News' "20/20" is the No. 1 award-winning primetime program anchored by David Muir and Deborah Roberts. A proven leader as a long-form newsmagazine for over 45 years, "20/20" features unforgettable, character-driven true-crime mysteries, exclusive newsmaker interviews, hard-hitting investigative reports and in-depth coverage of high-profile stories. Janice Johnston is the executive producer. The two-hour "20/20" events air Fridays from 9:01-11:00 p.m. ET on ABC and are available to stream on ABC News digital platforms and Hulu.

Source: The Nielsen Company, Live + Same Day Program Ratings. 2024-25 Television Season (9/23/24 – 9/21/25) and 2023-24 Broadcast Season (9/25/23 – 9/22/24). Averages include pre-season premiere telecasts. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Prior to 8/31/20, ratings do not include OOH viewing.

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ABC News Media Relations

Sarah Jautz

sarah.jautz@abc.com

Bridgette Maney

bridgette@bridgepr.net

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