



Oct. 8, 2025

****Ratings Report for ABC News' "20/20"**

For Friday, Oct. 3, 2025

'20/20' IS FRIDAY'S NO.1 NEWSMAGAZINE IN ALL KEY TARGET DEMOS

'20/20' Outperforms 'Dateline' Across the Board by Double Digits

'20/20' Delivers Its Best Adults 25-54 Performance in Nearly 4 Months



*ABC/Michael Le Brecht II**

ABC News' "20/20: What Happened to the McStays?" averaged **2.756 million Total Viewers, 392,000 Adults 25-54 and 267,000 Adults 18-49** on Friday, Oct. 3, 2025, based on Live+Same Day Big Data Plus Panel Program Ratings from Nielsen Media Research, **ranking as Friday's No. 1 newsmagazine in all key target demos.**

- **"20/20" outperformed "Dateline" in Total Viewers** (+34%/+692,000 – 2.756 million vs. 2.052 million), **Adults 25-54** (+26%/+82,000 – 392,000 vs. 310,000) and **Adults 18-49** (+32%/+65,000 – 267,000 vs. 202,000).
- **"20/20" increased its lead week to week over "Dateline" by double digits in Total Viewers** (+53% - 692,000 vs. 451,000) and **Adults 18-49** (+282% - 65,000 vs. 17,000).
- **"20/20" grew over its season premiere in Adults 25-54** (+2% - 392,000 vs. 386,000) **to post its best news demo performance in nearly 4 months** — since 5/6/25.

ABC News' "20/20" is the No. 1 award-winning primetime program anchored by David Muir and Deborah Roberts. A proven leader as a long-form newsmagazine for over 45 years, "20/20" features unforgettable, character-driven true-crime mysteries, exclusive newsmaker interviews, hard-hitting investigative reports and in-depth coverage of high-profile stories. Janice Johnston is the executive

producer. The two-hour “20/20” events air Fridays from 9-11 p.m. ET on ABC and are available to stream on ABC News digital platforms, Disney+ and Hulu.

Source: Nielsen, Total Viewers, Adults 25-54, and Adults 18-49, National Live + Same Day Big Data Plus Panel Program Ratings for 10/3/25. Beginning 12/26/22, averages are based on Big Data Plus Panel ratings. Beginning 9/29/25, “World News Tonight” averages include airings on ABCNL, including distributors such as YouTube and Roku. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Prior to 8/31/20, ratings do not include OOH viewing.

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