

July 15, 2025

## **Ratings Report for Thursday, July 10, 2025**

National Live+Same Day Program Ratings

## 'Celebrity Family Feud' Returns With Best Premiere in Three Years

## Season 11 Opener Is No. 1 in Total Viewers – Up Double Digits Over Last Season's Premiere





- "Celebrity Family Feud" (8 p.m.) returned for season 11 on Thursday, July 10, ranking as the top program of the night in Total Viewers (4.16 million) and leading its closest competition, CBS's "Big Brother" season premiere, by double digits (+31%; vs. 3.18 million).
- Featuring host Steve Harvey at the helm once again and a premiere cast including Taraji P. Henson vs. Jennifer Hudson and The Dan Patrick Show vs. The Rich Eisen Show, "Celebrity Family Feud" rose by double digits from its year-ago telecast (7/9/24) in both Total Viewers (+46% 4.16 million vs. 2.84 million) and Adults 18-49 (+27% 0.42 rating vs. 0.33 rating), to deliver its strongest season premiere performance in three years since 7/10/22.
- Overall, the season 11 premiere **notched the show's best performance for any telecast in Total Viewers** (4.16 million) **and Adults 18-49** (0.42 rating) since 8/28/22 and 8/13/23, respectively.

In this week's episode airing Thursday, July 17, at 8 p.m. EDT on ABC and streams next day on Hulu, comedian-actor Matt Rife takes on rapper-DJ Lil Jon; and later, actress-singer Kat Graham competes against actress Francia Raísa for their selected charities.

Source: Nielsen, National Live+Same Day Program Ratings for 7/10/25, as dated.

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