



July 22, 2025

**\*\*Ratings Report for ABC News' "Good Morning America" and "GMA3"**

*For the Week of July 14, 2025*

**ABC NEWS' 'GOOD MORNING AMERICA' IS #1 MORNING SHOW IN THE U.S. FOR 20<sup>TH</sup> STRAIGHT WEEK**

**Surpassing 'Today' by 180,000 Total Viewers, 'GMA' Increases Its Lead Over NBC Year to Year by 13%**

**Season to Date, 'GMA' Ranks as the No. 1 Morning Newscast in Total Viewers for the 13<sup>th</sup> Consecutive Year, Leading NBC and CBS**



ABC News\*

**"Good Morning America"**

**"Good Morning America" ranked as the No. 1 morning newscast in Total Viewers (2.598 million) during the week of July 14, 2025, based on Live+Same Day Data from Nielsen Media Research. "GMA" beat NBC's "Today" (2.418 million) by 180,000 Total Viewers, increasing its lead over the NBC program year to year by 13% (vs. 160,000). "GMA" has taken the top spot for the 20<sup>th</sup> straight week.**

- **"GMA" was up over the previous week in Adults 18-49 (+6% - 298,000 vs. 281,000).**
- **"GMA" narrowed its Adults 18-49 margin with "Today" year to year by 29% (22,000 vs. 31,000).**

- “GMA” (2.598 million, 446,000 and 298,000, respectively) **defeated “CBS Mornings”** (1.829 million, 259,000 and 162,000, respectively) **in Total Viewers (+769,000), Adults 25-54 (+187,000) and Adults 18-49 (+136,000).** “GMA” **led “CBS Mornings” in Total Viewers and Adults 25-54 for the last 1,383 weeks overall** — since w/o 1/18/99.
- Season to date, “GMA” (2.679 million) **is ranking as the No. 1 morning newscast in Total Viewers for the 13<sup>th</sup> consecutive year** — since the 2012-2013 season. “GMA” **is leading NBC’s “Today”** (2.636 million) **and “CBS Mornings”** (1.978 million).

## MORNING NEWS (Week of July 14, 2025)

	<u>TOTAL VIEWERS</u>	<u>ADULTS 25-54</u>	<u>ADULTS 18-49</u>	<u>HOUSEHOLDS</u>
GOOD MORNING AMERICA	2,598,000	0.4/12; 446,000	0.2/11; 298,000	1.7/14
TODAY	2,418,000	0.4/14; 529,000	0.2/12; 320,000	1.6/13
CBS MORNINGS	1,829,000	0.2/7; 259,000	0.1/6; 162,000	1.2/10

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live+SD Current Week (w/o 7/14/25), Previous Week (w/o 7/7/25) and Year-Ago Week (w/o 7/15/24). Most Current Data Stream: 2024-2025 Season (9/23/24-7/20/25) and 2023-2024 Season (9/25/23-7/21/24). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

Emmy® Award-winning “Good Morning America,” featuring the anchor team of Robin Roberts, George Stephanopoulos, Michael Strahan and chief meteorologist Ginger Zee, airs live Monday-Friday (7:00-9:00 a.m. EDT) on ABC. Simone Swink is the senior executive producer.

## “GMA3”

**“GMA3” averaged 1.149 million Total Viewers, 102,000 Women 25-54, and 72,000 Women 18-49 during the week of July 14, 2025, based on Live+Same Day Data from Nielsen Media Research, leading “NBC News Daily” in Total Viewers.**

- Season to date, **“GMA3” ranks No. 1 in Total Viewers** (1.341 million) **versus CBS’ “The Talk”** (1.240 million) **and “NBC News Daily”** (1.181 million) **for the 3<sup>rd</sup> straight season.** In addition, **“GMA3” is improving versus the comparable weeks last season in Women 18-49 (+1% - 100,000 vs. 99,000).**

Emmy® Award-nominated “GMA3” is a one-hour program airing weekdays at 1:00 p.m. EDT|12:00 p.m. CDT on ABC. Simone Swink is the senior executive producer.

**Week of July 14, 2025:**

	<u><b>TOTAL VIEWERS</b></u>	<u><b>WOMEN 25-54 (000)</b></u>	<u><b>WOMEN 18-49 (000)</b></u>
<b>"GMA3"</b>	<b>1,149,000</b>	<b>102,000</b>	<b>72,000</b>
<b>"NBC News Daily"</b>	<b>1,134,000</b>	<b>137,000</b>	<b>88,000</b>

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live+SD Current Week (w/o 7/14/25), Previous Week (w/o 7/7/25) and Year-Ago Week (w/o 7/15/24), or as dated. Most Current Date Stream: 2024-2025 Season: 9/16/24-7/20/25 for "GMA3" and 9/23/24-7/20/25 for "NBC News Daily" and "The Talk." Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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