



July 25, 2025

Ratings Report Through the Week of July 7, 2025

National Live+Same Day Program Ratings

'Live with Kelly and Mark' Grows for the Second Week in a Row in Total Viewers and Households

Show Is Up Year Over Year in Total Viewers



Disney Entertainment Television/ Lorenzo Bevilaqua*

Series photos are available [here](#).

- For the second week in a row, “Live with Kelly and Mark” **rose week to week in both Total Viewers** (+4% - 2.101 million vs. 2.013 million) **and Households** (+1% - 1.32 million vs. 1.31 million).
- **Year over year, “Live with Kelly and Mark” was up in Total Viewers** (+1% - 2.101 million vs. 2.088 million).
- **On Tuesday (7/8/25), featuring Jensen Ackles, “Live with Kelly and Mark” turned in its most-watched telecast (2.285 million) in nearly two months – since 5/23/35.**

- **“Live” has now ranked as the No. 1 talk show in syndication for 128 straight weeks across most key measures**, ahead of its closest competition by +75% in Total Viewers (2.101 million vs. 1.201 million), by +61% in Households (1.32 rating vs. 0.82 rating) and by 71% in Women 25-54 (0.41 rating vs. 0.24 rating). In addition, for the 40th week in a row, “Live” topped Women 18-49, outdelivering its closest competition by +53% (0.26 rating vs. 0.17 rating).
- **Season to date for the fifth consecutive season, “Live” ranks as syndication’s No. 1 talk show in all key measures**, leading its closest competition by +64% among Total Viewers (2.173 million vs. 1.323 million), by + +57% in Households (1.43 rating vs. 0.91 rating), by +35% with Women 18-49 (0.27 rating vs. 0.20 rating) and by +48% with Women 25-54 (0.43 rating vs. 0.29 rating).
- **For the sixth season in a row, “Live” is the sole leader in Daytime Talk with Women 25-54** (0.43 rating).
- **“Live with Kelly and Mark” is the most-watched entertainment talk show on television in all key measures for the fifth consecutive season.**

About “Live with Kelly and Mark”

“Live with Kelly and Mark” is distributed in national syndication by Disney Entertainment. The show is produced by WABC-TV in New York and executive produced by Michael Gelman and Kelly Ripa. Visit “Live” on the web (LivewithKellyandMark.com), [Facebook](#), [Instagram](#) and [TikTok](#) (@LiveKellyandMark).

Source: Nielsen, National Live+Same Day Program Ratings, Week of 7/7/25, or as dated. Year ago week (w/o 7/8/24). 2024-2025 Season (9/2/24-7/11/25).

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