



July 13, 2022

**ABC'S 'ABBOTT ELEMENTARY' GOES BACK TO SCHOOL
WITH IMMERSIVE FAN ACTIVATION AT SAN DIEGO COMIC-CON
IN PARTNERSHIP WITH HULU + LIVE TV**



ABC/Creative Riff*

On the heels of yesterday's seven total Emmy® nominations for ABC's "Abbott Elementary," including a nod for Outstanding Comedy Series and three history-making nominations for series creator and star Quinta Brunson, the breakout comedy is set to make its San Diego Comic-Con debut with an immersive fan experience, "New Teacher Dis-Orientation," in partnership with Hulu + Live TV.

Kicking off on Thursday, July 21, in front of the Hilton San Diego Bayfront, fans will have the chance to walk the halls of Abbott Elementary, earning their very own staff credentials via experiential set recreations. Channel your inner Principal Ava by striking a pose behind her official desk, or pay a visit to Janine's classroom for the opportunity to contribute to real teachers in need through curated Scholastic ClassroomsCount™ wish lists. The "New Teacher Dis-Orientation" activation will also feature original art submitted by fans via the official "Abbott Elementary" Fan Art Contest, in addition to screenings of fan-favorite episodes, live performances and more.

San Diego Comic-Con passholders are also invited to join the cast and executive producers for a LIVE screening and virtual panel discussion in the Indigo Ballroom on Thursday, July 21 (1:30-2:30 p.m. PT).

"Abbott Elementary" season two premieres **WEDNESDAY, SEPT. 21** (9:00-9:31 p.m. EDT). The series stars Quinta Brunson as Janine Teagues, Tyler James Williams as Gregory Eddie, Janelle James as Ava Coleman, Chris Perfetti as Jacob Hill, Lisa Ann Walter as Melissa Schemmenti and Sheryl Lee Ralph as Barbara Howard. Quinta Brunson serves as writer and executive producer alongside Justin Halpern and Patrick Schumacker of Delicious Non-Sequitur Productions. The series is produced by Warner Bros. Television and 20th Television, a part of Disney Television Studios.

Follow #AbbottElementary on [Instagram](#), [Twitter](#) and [Facebook](#).

With Hulu + Live TV, subscribers receive a unique combination of access to 75+ live news, entertainment and sports TV channels from 20th Television, The Walt Disney Company, ABC, NBCUniversal, CBS Corporation, The CW, Turner Networks, A+E Networks, Discovery Networks, and more. Plus, subscribers receive access to Hulu's entire on demand streaming library, in addition to Disney+ and ESPN+, as well as viewer-first features like Unlimited DVR.

About ABC Entertainment

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ABC programming can also be viewed on [Hulu](#).

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