

Sept. 16, 2024

## Ratings Report for Sunday, Sept. 15, 2024

Fast National Live+Same Day Program Ratings

'76th Emmy Awards' Posts Largest Overall Audience in 3 Years With 6.87 Million Total Viewers

Telecast Surges Past '75th Emmy Awards' in January by 54% in Total Viewers and 17% in Adults 18-49



Disney/Frank Micelotta\*
More photos are available <a href="here">here</a>.

- Hosted by Emmy® Award-winning father-and-son duo Eugene Levy and Dan Levy, the "76<sup>th</sup> Emmy Awards" on ABC drew 6.87 Million Total Viewers and a 1.02 rating in Adults 18-49, surging by double digits of +54% and +17%, respectively, over the "75<sup>th</sup> Emmy Awards" on FOX (4.46 million and 0.87 rating, respectively, on 1/15/24).
- The "76th Emmy Awards" telecast on ABC **posted the award show's largest overall audience in 3 years,** since the show's airing on CBS (9/19/21), which enjoyed an NFL football game leadin.
- Sunday's show **outperformed ABC's previous airing by +8%** in Total Viewers (6.87 million vs. 6.39 million on 9/20/20).
- Despite facing substantial competition from NFL programming in local markets that included Chicago and Houston, ABC's eight Owned Television Stations saw a combined 2.56 million

## Total Viewers and 650,600 Adults 25-54, outdelivering the "75th Emmy Awards" on FOX, by +68% and +23% respectively.

Source: The Nielsen Company, Fast National Live+Same Day Program Ratings, or as dated. Local markets: Nielsen, Live+Same Day Overnights.

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