'GOOD MORNING AMERICA' RANKS AS THE NO. 1 MOST-WATCHED MORNING NEWSCAST

ABC News*[/caption]   **"Good Morning America" ranked as the No. 1 morning newscast in Total Viewers** (2.653 million) during the week of May 19, 2025, based on Live+Same Day Data from Nielsen Media Research. "GMA" **outdelivered NBC's "Today"** (2.575 million) **by 78,000 to take the top spot for the 12th week in a row.**

- "GMA" **saw week-to-week gains in Total Viewers** (+3% - 2.653 million vs. 2.578 million), **Adults 25-54** (+6% - 451,000 vs. 425,000) **and Adults 18-49** (+14% - 311,000 vs. 273,000)**.**
- "GMA" (2.653 million, 451,000 and 311,000, respectively) **beat "CBS Mornings"** (2.014 million, 314,000 and 199,000, respectively) **in Total Viewers** (+696,000)**, Adults 25-54** (+137,000) **and Adults 18-49** (+112,000). "GMA" **led "CBS Mornings" in Total Viewers and Adults 25-54 for the last 1,375 weeks overall** — since w/o 1/18/99.
- Season to date, **"GMA"** (2.693 million) **is ranking as the No. 1 morning newscast in Total Viewers for the 13th consecutive year** — since the 2012-2013 season. **"GMA" is leading NBC's "Today"** (2.678 million) **and "CBS Mornings"** (2.015 million)**.**

NOTE: On Friday (5/23/25), "CBS Mornings" was retitled to "CBS Morn," and "Today" was retitled to "Today-TS." The retitled telecasts are excluded from the weekly and season averages. CBS' and NBC's weekly averages are based on four days (Monday-Thursday). Emmy® Award-winning "Good Morning America," featuring the anchor team of Robin Roberts, George Stephanopoulos, Michael Strahan and chief meteorologist Ginger Zee, airs live Monday-Friday (7:00-9:00 a.m. EDT) on ABC. Simone Swink is the senior executive producer. **MORNING NEWS (Week of May 19, 2025):**

GOOD MORNI
TODAY
CBS MORNII
Source:

The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live+SD Current Week (w/o 5/19/25), Previous Week (w/o 5/12/25) and Year-Ago Week (w/o 5/20/24). Most Current Data Stream: 2024-2025 Season (9/23/24-5/25/25) and 2023-2024 Season (9/25/23-5/26/24). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts. *COPYRIGHT ©2025 Disney Enterprises, Inc. All photography is copyrighted material and

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