

April 15, 2025

Ratings Report Sunday, April 6, and Monday, April 7, 2025

ABC Multiplatform+3 Day Ratings / National Live+3 Day Program Ratings

'American Idol' Packs a Punch With Sunday and Monday Wins

'Hollywood Week: Showstopper' Episode on Sunday Is Top Program of the Night Pushing ABC to Linear Win

Monday's 'Head-to-Head' Episode Also Dominates as Top Entertainment Program of the Night



Disney/Eric McCandless*
Series photos are available [here](#).

Boasting a spectacular season so far with Carrie Underwood joining the superstar judges' panel alongside Luke Bryan and Lionel Richie, "American Idol" logged impressive wins for its back-to-back shows on Sunday, April 6, and Monday, April 7, after three days of linear and multiplatform viewing on ABC, Hulu, Hulu on Disney+ and digital platforms.

Sunday, April 6 (8-10 p.m. ET/PT)

- On linear, Sunday's "Hollywood Week: Showstopper" was the **top entertainment program of the night in Total Viewers** (5.92 million) and the **top program of the night among Adults 18-49** (0.57 rating) on broadcast and cable.

- Rising over the previous week in both Total Viewers (+11%; vs. 5.35 million) and Adults 18-49 (+4%; vs. 0.55 rating), “American Idol” scored season highs in both measures in the show’s two-hour time period.
- The strong Sunday performance **pushed ABC to a win for the night**, leading second-place NBC by double digits in both Total Viewers (+48% - 4.81 million vs. 3.33 million) and Adults 18-49 (+55% - 0.48 rating vs. 0.31 rating).
- After three days of multiplatform viewing, “American Idol” scored 6.69 million Total Viewers and an 0.83 rating among Adults 18-49, rising from the previous week in Total Viewers (+10%; vs. 6.11 million) and pacing ahead of the show’s season average (+9%; vs. 6.13 million) to score its largest overall audience since the show’s post-Oscars® premiere (3/2/25).

Monday, April 7 (8-10 p.m. ET/PT)

- After three days of linear viewing, “American Idol: Head to Head” **was the No. 1 entertainment program of the night among both Total Viewers** (5.11 million) **and Adults 18-49** (0.54 rating).
- Up against CBS’s telecast of the NCAA Basketball Championship, “American Idol” **posted double-digit increases week to week in both Total Viewers** (+11% - 5.11 million vs. 4.62 million) **and Adults 18-49** (+17% - 0.54 rating vs. 0.46 rating).
- Head-to-head from 8 to 10 p.m., “American Idol” **led NBC’s “The Voice” in both Total Viewers** (+36%; vs. 3.76 million) **and Adults 18-49** (+108%; vs. 0.26 rating).
- In addition, “American Idol” **outdelivered NBC’s original hour of “The Voice” (9 to 10 p.m. ET/PT) in Total Viewers** (+690,000 – 5.11 million vs. 4.42 million) **and Adults 18-49** (+0.24 rating – 0.54 rating vs. 0.30 rating), **marking its largest margin of victory head-to-head with “The Voice” since “Idol”’s launch on ABC over seven years ago.**
- After three days of multiplatform viewing, “American Idol” **grew over the previous week in both Total Viewers** (+10% - 5.83 million vs. 5.32 million) **and Adults 18-49** (+13% - 0.78 rating vs. 0.69 rating), pacing ahead of last season’s average in both demographics.

Source: Nielsen National Live+3 Day Program Ratings and ABC Multiplatform+3 Day data for 3/6/25 and 3/7/25, or as dated. 2024-2025 Season (9/23/24 – 4/7/25).

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