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## BIOGRAPHY

### **PRESTON KONRAD**

*Judge, "That Thrifting Show"*

Preston Konrad is a lifestyle expert, entrepreneur and founder of Preston Lane, an accessible luxury home decor and fragrance brand known for bringing European-inspired luxury into everyday living. Before launching his own brand, Konrad spent nearly a decade at Ralph Lauren in creative services, then went on to lead global creative roles at other iconic lifestyle brands, including Belstaff and American Eagle Outfitters.

He is a regular on the "Today Show" and has also appeared on "Good Morning America," "Access Hollywood," TLC programming and more. Konrad shares practical and elevated interior design tips, tricks and hacks with a highly engaged audience of over a million followers across social platforms, and has been featured in Elle Decor, Architectural Digest, House Beautiful, Forbes and beyond.

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