

National Geographic Launches Annual ‘THE YEAR IN PICTURES’ Campaign

Publishes January issue of the magazine as the centerpiece, chronicling 2020 through a visual lens — a historic first for the brand Unveils robust digital hub dedicated to a retrospective of the year
Exclusive [Visuals](#) and Spokespeople Available

For the first time in its history, *National Geographic* magazine has published a single-topic issue capturing “The Year in Pictures,” showcasing photographs from an unprecedented and unforgettable year. In offering a first-of-its-kind photo-retrospective issue, National Geographic narrates 2020 in a way like no other. The January issue, available online now at natgeo.com/photos, is presented through four themes: the year that tested us, the year that isolated us, the year that empowered us and *the year that hope endured*. The special issue features a powerful mix of photos capturing the hurdles, triumphs, discoveries and wins from 2020, and documents the year through the work of some of the world’s most gifted photographers, including equally remarkable behind-the-scenes stories of how some of these moments were captured. From the Aug. 28 Commitment March in Washington, D.C., to the COVID-19 pandemic, the death of Supreme Court Justice Ruth Bader Ginsburg to the presidential election in the U.S. and more, National Geographic has captured it all through the iconic photography for which the brand is known. The January issue is the centerpiece of National Geographic’s “Year in Pictures” campaign (natgeo.com/photos), which features an array of additional content including some of the most [notable wildlife wins of 2020](#), [science photos of 2020](#), [best animal photos of 2020](#), [amazing discoveries you may have missed in 2020](#), [best travel photos](#), [good things that happened to the environment in 2020](#) and **an exclusive release of the [best photos of the 21st century](#), documenting some of the most compelling images published in *National Geographic* over the last decade**. The campaign aims to convey a sense of hope for a brighter future amid a year that will never be forgotten. You can check out “The Year in Pictures” digital hub [HERE](#) and view select National Geographic visuals [HERE](#). (PLEASE NOTE: All mandatory usage requirements must be met.) **PRIMARY SPOKESPEOPLE AVAILABLE:**

- [Whitney Johnson](#), vice president of visuals and immersive experiences
- [Susan Goldberg](#), editorial director of National Geographic Partners and editor-in-chief of National Geographic magazine

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