

Dec. 30, 2024

## ABC'S 'THE YEAR: 2024' RANKS #1 ACROSS THE BOARD IN TOTAL VIEWERS, ADULTS 25-54, AND ADULTS 18-49

## Anchored by 'Good Morning America' Co-Anchor Robin Roberts, 'The Year: 2024' Celebrates Its 14<sup>th</sup> Consecutive Year on the Air



ABC News\*

ABC News' special "The Year: 2024" (9:00-11:00 p.m.), anchored by Robin Roberts, ranked No. 1 among the broadcast networks in its two-hour time period in Total Viewers (2.173 million), Adults 25-54 (368,000) and Adults 18-49 (253,000), based on Nielsen's Live + Same Day Data.

- ABC led CBS' "Ghost"/"Matlock" (2.045 million, 304,000 and 198,000, respectively) by 6% in Total Viewers, by 21% in Adults 25-54 and by 28% in Adults 18-49.
- ABC outperformed the NBC Movie Special "Dolly Parton's Mountain Magic Christmas" (1.636 million, 251,000 and 187,000, respectively) by double digits in all key target demos: Total Viewers (+33%), Adults 25-54 (+47%) and Adults 18-49 (+35%).
- In addition, the annual ABC News special led its two-hour time slot, beating CBS and NBC programming in Adults 18-49 for the 5<sup>th</sup> consecutive year since 2020.

Source: The Nielsen Company, Live + Same Day Program Ratings, 12/26/24. Averages include Out of Home Viewing.

\*COPYRIGHT ©2024 American Broadcasting Companies, Inc. All photography is copyrighted material and is for editorial use only. Images are not to be archived, altered, duplicated, resold, retransmitted or used for any other purposes without

written permission of ABC News. Images are distributed to the press to publicize current programming. Any other usage must be licensed.

Media Contacts: Brooks Lancaster brooks.lancaster@abc.com

Jordan Littlejohn jordan.littlejohn@abc.com

Bridgette Maney bridgette@bridgepr.net

-- ABC --