

Sept. 16, 2025

**'20/20' IS THE NO. 1 PROGRAM ACROSS BROADCAST ON FRIDAY NIGHT**

**For the 2<sup>nd</sup> Week Straight, '20/20' Is Friday's Most-Watched Newsmagazine,  
Outperforming NBC Across the Board**

**'20/20' Delivers Double-Digit Increases Over Previous Week in Total Viewers To Deliver  
Its Most-Watched Telecast in Over 3 Months**



*ABC/Michael Le Brecht II\**

ABC News' **"20/20: First Comes Love, Then Comes Murder"** averaged **2.457 million Total Viewers, 348,000 Adults 25-54 and 197,000 Adults 18-49**, on Friday, Sept. 12, 2025, based on Live+Same Day Data from Nielsen Media Research. **"20/20"** ranked as the **No. 1 broadcast program on Friday night in Total Viewers** (2.457 million).

- **For the 2<sup>nd</sup> week in a row, "20/20" (9:00-11:00 p.m.) outperformed NBC's "Dateline" (10:00-11:00 p.m.) in all key target demos: Total Viewers (+66%/+976,000 – 2.457 million vs. 1.481 million), Adults 25-54 (+14%/+42,000 – 348,000 vs. 306,000) and Adults 18-49 (+17%/+29,000 – 197,000 vs. 168,000).**
- **"20/20" improved on the previous week in Total Viewers (+17% - 2.457 million vs. 2.107 million) to deliver its most-watched telecast in over 3 months — since 6/6/25.**
- **"20/20" ranked No. 1 in its two-hour time period in Total Viewers (2.457 million), Adults 25-54 (348,000) and Adults 18-49 (197,000) versus its network competition on CBS (1.428 million,**

203,000 and 140,000, respectively, with encores of “Fire Country”/“Blue Bloods”) **and** NBC (1.372 million, 277,000 and 168,000, respectively, with special repeat of “America’s Got Talent”/“Dateline”).

ABC News’ “20/20” is an award-winning primetime program anchored by David Muir and Deborah Roberts. A proven leader as a long-form newsmagazine for over 45 years, “20/20” features unforgettable, character-driven true-crime mysteries, exclusive newsmaker interviews, hard-hitting investigative reports and in-depth coverage of high-profile stories. Janice Johnston is the executive producer. The two-hour “20/20” events air Fridays from 9:01-11:00 p.m. ET on ABC and are available to stream on ABC News digital platforms and Hulu.

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54, and Adults 18-49, Live+Same Day Program Ratings for 9/12/25 or as dated. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing.

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