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'MARVEL'S SPIDER-MAN,' AN ALL-NEW ANIMATED SERIES, SET TO DEBUT ON DISNEY XD IN 2017

A new original animated television series, "Marvel's Spider-Man," will debut on Disney XD in 2017. The announcement was made today by Cort Lane, senior vice president, Marvel Animation and Family Entertainment, at New York Comic Con. Produced by Marvel Television, the series tells the story of an unsure but courageous teen who has to figure out how to be a super hero from the very beginning.



Photo credit: Marvel Animation*
Press materials and images available here.

"Spider-Man is the biggest action hero in the world. He is an iconic character whose duality makes him both relatable and aspirational for the Disney XD audience," said Marc Buhaj, senior vice president, Programming and General Manager, Disney XD. "We're thrilled to continue our partnership with Marvel in this new original series that offers a fresh take on a beloved classic that will engage both new and existing Spidey fans with its compelling drama, exciting action and the signature sense of comedy."

"We've been secretly nurturing 'Marvel's Spider-Man' for years now, so we are thrilled to finally announce it. The simple title reflects a back-to-basics approach – the story of an ordinary teen, Peter Parker, who suddenly finds himself with strange new powers and overwhelming responsibility. And thanks to story editor Kevin Shinick ('Robot Chicken,' 'Mad') and supervising director Philip Pignotti ('Marvel's Avengers Assemble'), it's just filled with heart and humor," said Cort Lane, senior vice president, Marvel Animation and Family Entertainment.

Produced by Marvel Animation, the series' award-winning creative team includes executive producers Alan Fine ("Marvel's The Avengers," "Iron Man," "Thor"), Dan Buckley ("Marvel's Avengers Assemble," "Marvel's Hulk and the Agents of S.M.A.S.H."), Joe Quesada ("Marvel's Avengers Assemble") and Jeph Loeb ("Marvel's Agents of S.H.I.E.L.D."); co-executive producers Stan Lee ("Spider-Man"), Eric Radomski ("Spawn," "Marvel's Avengers Assemble"), Cort Lane ("Marvel's Ultimate Spider-Man") and Stephen Wacker ("Marvel's Avengers Assemble"); supervising producers Kevin Shinick ("Marvel's Avengers Assemble," "Robot Chicken") and Marsha Griffin

("Transformers Prime," "The Life and Times of Juniper Lee"); consulting producers Dan Slott ("Spider-Man: Big Time," "The Superior Spider-Man"), Kevin Burke and Chris "Doc" Wyatt ("Marvel's Avengers Assemble," "Marvel's Ultimate Spider-Man"); and supervising director Philip Pignotti ("Marvel's Avengers Assemble," "Marvel's Ultimate Spider-Man").

"Marvel's Ultimate Spider-Man" will culminate in January 2017 with an exciting two-part finale arc titled "Graduation Day" that will see Spider-Man stop Doctor Octopus and the Superior Sinister Six from destroying all of the heroes in New York City. For 2016 to date, the series has reached 51 million Total Viewers across the U.S., generated close to 4 million consumer engagements via VOD/STB and ranks among the network's top 5 animated series in key targeted boy demographics.

About Disney XD
Disney XD is a basic cable channel and multiplatform brand showcasing a compelling mix of live-action and animated programming for kids age 6-11, hyper-targeting boys and transporting them into worlds full of humor, unexpected fun and inspiring action-filled adventures. Disney XD-branded content spans television, online, mobile and VOD platforms. The programming includes series, movies and short form, as well as sports-themed programming developed with ESPN. In the U.S., Disney XD is seen on a 24-hour, advertiser supported network that reaches over 76 million households via its basic cable and satellite affiliates. In total, there are 31 Disney XD channels available in 25 languages around the world.

About Marvel Entertainment
Marvel Entertainment, LLC, a wholly-owned subsidiary of The Walt Disney Company, is one of the world's most prominent character-based entertainment companies, built on a proven library of more than 8,000 characters featured in a variety of media over seventy-five years. Marvel utilizes its character franchises in entertainment, licensing and publishing.

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