

Aug. 16, 2022

**\*\*Ratings Report for ABC's "The View"**  
*2021-2022 Season*

**FOR THE SECOND CONSECUTIVE SEASON,  
'THE VIEW' IS THE MOST-WATCHED DAYTIME TALK SHOW, RANKING NO. 1 IN  
HOUSEHOLDS AND TOTAL VIEWERS AMONG DAYTIME NETWORK AND SYNDICATED  
TALK SHOWS AND NEWS PROGRAMS**



ABC News\*

**"The View" finishes the 2021-2022 season ranked No. 1 among all network and syndicated daytime talk shows and news programs in Households (1.7 – tied with "Dr. Phil") and Total Viewers (2.411 million). In fact, after its historic finish during the 2020-2021 season, "The View" took take the top spot in both measures for the 2<sup>nd</sup> consecutive year.**

**For the week of Aug. 1, the most recent week including syndication, the final week of the 2021-2022 season of "The View" ranked No. 1 in Households (1.6 rtg.) and Total Viewers (2.243 million) among all network and syndicated daytime talk shows and news programs, leading "Live with Kelly and Ryan" (1.5 rtg and 2.129 million, respectively), "Dr. Phil" (1.4 rtg. and 1.988 million, respectively), NBC's "Today Third Hour" (1.3 rtg. and 2.022 million, respectively) and CBS' "The Talk" (0.9 rtg. and 1.363 million, respectively).**

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live + SD Current Week (w/o 8/1/22), or as dated. Season 2021-2022 (9/6/21 – 8/7/22). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Prior to 8/31/20, ratings do not include OOH viewing. Averages based on regular telecasts.

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