

June 10, 2025

****Ratings Report for ABC News' "Good Morning America"**

For the Week of June 2, 2025

'GOOD MORNING AMERICA' IS #1 IN TOTAL VIEWERS FOR THE WEEK

'GMA' More Than Doubles Its Lead Over 'Today' Week to Week, Its Largest in 7 Weeks

Cutting Its Week-to-Week Gaps With 'Today,' 'GMA' Delivers Closest Performance of the Season in Both Key Adult Demos



ABC News*

"Good Morning America" ranked as the No. 1 morning newscast in Total Viewers (2.600 million) during the week of June 2, 2025, based on Live+Same Day Data from Nielsen Media Research. "GMA" beat NBC's "Today" (2.441 million) by 159,000 to take the top spot for the 14th week in a row.

- **"GMA" more than doubled its lead over "Today" week to week (+124% - 159,000 vs. 71,000) to its largest in 7 weeks – since w/o 4/14/25. In addition, "GMA" widened its year-to-year margin by 21% (+159,000 vs. 131,000).**
- **"GMA" cut its gap with "Today" versus the previous week in Adults 25-54 (-14% - 65,000 vs. 76,000) and Adults 18-49 (-52% - 10,000 vs. 21,000) to post its closest performance of the season in both key Adult measures. In addition, "GMA" saw in its narrowest delivery in**

over 10 months in Adults 25-54 and closest in nearly 2 years in Adults 18-49 — since weeks of 7/15/24 and 8/7/23, respectively.

- For the second week in a row, **“GMA” narrowed its margins with “Today” by double digits on the same week last year in Adults 25-54 (-34% - 65,000 vs. 99,000) and Adults 18-49 (-87% - 10,000 vs. 76,000).**
- **On Thursday (6/5/25), “GMA” ranked No. 1 in Adults 25-54, leading “Today” by +27,000 news demo viewers (518,000 vs. 491,000).**
- **“GMA” (2.600 million, 458,000 and 304,000, respectively) defeated “CBS Mornings” (1.767 million, 284,000 and 190,000, respectively) in Total Viewers (+833,000), Adults 25-54 (+174,000) and Adults 18-49 (+114,000). “GMA” led “CBS Mornings” in Total Viewers and Adults 25-54 for the last 1,377 weeks overall — since w/o 1/18/99.**
- Season to date, **“GMA” (2.689 million) is ranking as the No. 1 morning newscast in Total Viewers for the 13th consecutive year — since the 2012-2013 season. “GMA” is leading NBC’s “Today” (2.669 million) and “CBS Mornings” (2.003 million).**

Emmy® Award-winning “Good Morning America,” featuring the anchor team of Robin Roberts, George Stephanopoulos, Michael Strahan and chief meteorologist Ginger Zee, airs live Monday-Friday (7:00-9:00 a.m. EDT) on ABC. Simone Swink is the senior executive producer.

MORNING NEWS (Week of June 2, 2025):

	<u>TOTAL VIEWERS</u>	<u>ADULTS 25-54</u>	<u>ADULTS 18-49</u>	
<u>HOUSEHOLDS</u>				
GOOD MORNING AMERICA	2,600,000	0.4/11; 458,000	0.2/11; 304,000	1.7/13
TODAY	2,441,000	0.4/13; 523,000	0.2/11; 314,000	1.6/13
CBS MORNINGS	1,767,000	0.2/ 7; 284,000	0.1/ 7; 190,000	1.2/ 9

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live+SD Current Week (w/o 6/2/25), Previous Week (w/o 5/26/25) and Year-Ago Week (w/o 6/3/24). Most Current Data Stream: 2024-2025 Season (9/23/24-6/8/25) and 2023-2024 Season (9/25/23-6/9/24). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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