



BIOGRAPHY



LORI GREINER

Shark on ABC's "Shark Tank"

Lori Greiner is a star Shark on the five-time Emmy® Award-winning and 11-time Critics' Choice Award-winning show, "Shark Tank," ABC's hit entrepreneurial business show where she invests in companies and helps turn people's dreams into a reality.

As one of the most prolific inventors of retail products, Greiner started with one idea and turned it into a multimillion-dollar international brand. She has created and marketed over 1,000 successful products and holds 120 U.S. and international patents. Her accomplishments come from her sharp instincts and strong business sense. Well known for telling instantly if a product is a "hero or a zero," she has a 90% success rate on new items launched. Greiner is hands-on in all facets of taking a product from concept to creation to market within months in lightning speed. She oversees the legal and patent processes, and has driven her business to the success it has achieved. Greiner's also renowned for her impeccable negotiating skills and her uncanny ability to know and identify emerging brands and people and invest in them. She has helped many budding entrepreneurs turn their ideas into hit products and has 10 of the Top 20 most successful companies on "Shark Tank" to date.

A strong role model and true inspiration to so many, Greiner was honored with the Sherry Lansing Woman of the Year Award and by the Paley Center as an Important Woman in Television, listed as one of Success Magazine's Top 25 Personal and Professional Development Influencers to Follow, ranked by Business Insider Magazine as one of the Top 30 Best Women Early-Stage Investors of 2023, and voted as a fan favorite on "Shark Tank."

Greiner is known for creating a diversity of products that help make people's lives easier, whether it be must-have clever and unique organizers for the home, kitchen gadgets, tech and travel solutions or the most popular jewelry and cosmetic organizers of all time. Her products are enjoyed by men and women alike.

A great believer that, "if you are lucky enough to be successful, you have a responsibility to give back," Greiner enjoys giving back to the community is known as a kindhearted humanitarian. She and her company annually donate a substantial amount of their profits to a diverse variety of charities. From sponsoring full-ride four-year scholarships to colleges for underprivileged women, programs to uplift and encourage youth, or supporting first responders and health-care workers and everyday heroes to name a few, many of her most gratifying moments have come when she has been able to help budding entrepreneurs achieve the same success she feels lucky enough to have enjoyed.

Greiner, in her effort to “pay it forward,” wrote her first book, “Invent It, Sell It, Bank It” (Random House, 2014). A national bestseller, it was named one of the Top 10 business books by Amazon.com and made Wall Street Journal’s top business books of 2014. Illustrating how to take an idea from concept to prototype, market research to manufacturing, patents and trademarks, retail and TV sales, funding and more, “Invent It, Sell It, Bank It” is a hands-on, nuts-and-bolts guide on how to turn an idea into a million-dollar reality.

Follow Greiner on [Instagram](#), [TikTok](#), [Facebook](#), [Twitter](#), and on her own website, www.lorigreiner.com.

PERSONAL INFORMATION

HOMETOWN: Chicago, Illinois

BIRTHDATE: December 9

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