



NATIONAL GEOGRAPHIC'S FIN-FAVORITE SUMMER EVENT RETURNS WITH OVER 25 HOURS OF SHARK-INFESTED PROGRAMMING, INCLUDING JAWS @ 50: THE DEFINITIVE INSIDE STORY AND SHARKS UP CLOSE WITH BERTIE GREGORY

JAWS @ 50, Premiering July 10, Celebrates the 50th Anniversary of Blockbuster Film 'Jaws' With the Only Authorized Documentary, Featuring Exclusive New Interviews With Director Steven Spielberg

SHARKS UP CLOSE, Premiering July 5, Is Led by Emmy®- and BAFTA-Winning Wildlife Filmmaker Bertie Gregory Who Ventures to South Africa To Film Great White Sharks Without a Cage

SHARKFEST Delivers Heart-Pounding Encounters, Cutting-Edge Science, and Stunning Footage of the Ocean's Most Misunderstood Predator

> The Multiplatform Event Will Air Across Nat Geo, Nat Geo WILD, Nat Geo Mundo, Disney Jr. and DisneyXD, and Will Stream July 6 on Disney+ and Hulu



SHARKFEST Key Art SHARKFEST Trailer SHARKS UP CLOSE Trailer

EMBARGOED UNTIL JUNE 9 AT 10AM ET

JAWS @ 50 Trailer

(WASHINGTON, D.C. June 9, 2025) – National Geographic's gill-ty pleasure of the summer, SHARKFEST, returns for its wildest season yet! With over 25 hours of jaw-dropping programming, this year's lineup dives deeper than ever into the science, power and beauty of the ocean's most misunderstood predator. Making a splash at the top of this year's lineup is the brandnew special SHARKS UP CLOSE WITH BERTIE GREGORY, which follows the Emmy- and BAFTA-winning cinematographer and National Geographic Explorer Bertie Gregory (@BertieGregory) on a high-stakes, cage-free mission to film great white sharks off the coast of South Africa.

SHARKS UP CLOSE kicks off **SHARKFEST** beginning July 5 at 8/7c on National Geographic. Select series and specials will stream the next day on Disney+ and Hulu. Additionally, sharkinfested content will air on Nat Geo WILD, Nat Geo Mundo, Disney Jr., and DisneyXD throughout the month. A 24/7 live stream of 2024 content will also air on YouTube.

The **SHARKFEST** slate continues with the thrilling original **JAWS @ 50: THE DEFINITIVE INSIDE STORY**—the only authorized documentary celebrating the blockbuster that redefined Hollywood and launched a cultural fascination with sharks. Featuring exclusive interviews with Steven Spielberg, rare archival footage, and reflections from Hollywood's top filmmakers, Peter Benchley's family, shark scientists, and conservationists, the documentary revisits the film's legacy and explores how it shifted public perception from fear to awe.

This year's **SHARKFEST** features leading marine scientists and experts, offering critical insights into shark behavior and how we can coexist with these extraordinary creatures. From mythbusting science to cinematic underwater adventure, **SHARKFEST** is a global deep dive into the awe-inspiring world of sharks.

From California shores to the seas down under in Australia, **SHARKFEST** will take viewers on an epic ocean adventure across the globe with the following:

- SHARKS UP CLOSE WITH BERTIE GREGORY
 Premieres July 5 at 8/7c on National Geographic
 Streams July 6 on Disney+ and Hulu
 Bertie heads to South Africa for his most audacious mission yet. The wild waters here are a hotspot for one of the ocean's most famous and feared predators, the great white shark. Diving in the shallows without a cage, Bertie will attempt to film these huge sharks. By entering their domain, he discovers the challenges they face on our rapidly changing planet.
- INVESTIGATION SHARK ATTACK Premieres nightly beginning July 5 at 9/8c on National Geographic Streams July 6 on Disney+ and Hulu

Delivering an in-depth look inside the mind of these apex predators, the six-part series explores shark behavior from their unique perspective. An intense forensic investigation at the innovative Shark Headquarters by a panel of scientists analyzes key theories and ultimately dissects each encounter to determine what leads sharks to strike.

• SUPER SHARK HIGHWAY

Premieres nightly beginning July 5 at 10/9c on National Geographic Streams July 6 on Disney+ and Hulu

Sharks have ruled our oceans for over 400 million years. In comparison, humans are relatively new visitors. So, how do we keep both parties safe when our worlds collide? In the six-part series, two elite shark research teams infiltrate two of Australia's busiest shark migration routes to unlock the mysteries of these apex predators. One will follow white sharks along Australia's southern shark highway, while the other team tracks the big and elusive sharks along the tropical north. Dive in with elite scientific teams as they study their mysterious movements, witness new behaviors, and determine how humans can coexist with these incredible creatures.

• JAWS @ 50: THE DEFINITIVE INSIDE STORY Premieres July 10 at 9/8c on National Geographic Streams July 11 on Disney+ and Hulu

JAWS @ 50: THE DEFINITIVE INSIDE STORY is the authorized documentary celebrating the film that redefined Hollywood, 50 years after its premiere. Alongside Steven Spielberg, **JAWS @ 50** charts the extraordinary journey from Peter Benchley's bestselling novel to one of the most iconic films ever made. Featuring rare archival footage and interviews with acclaimed Hollywood directors, top shark scientists, and conservationists, the documentary uncovers the behind-the-scenes chaos and how the film launched the summer blockbuster, inspired a new wave of filmmakers, and paved the way for shark conservation that continues today.

• SHARKS OF THE NORTH

Premieres July 12 at 10/9c on National Geographic Streams July 6 on Disney+ and Hulu

Sightings of great white sharks have been on the rise on Canada's Atlantic coast. Alanna Canaran, a passionate science educator and dive instructor, embarks on a mission to unravel the enigmas surrounding these magnificent creatures and is determined to dispel fear of sharks in Nova Scotians. As the journey unfolds, Canaran and her team dive into the history of human-shark relationships along the coast. Facing numerous challenges, including elusive sharks and treacherous weather conditions, the team perseveres. With sheer determination and a stroke of luck, they gather invaluable knowledge of these magnificent creatures, contributing to a better understanding of white sharks in Canada.

• SHARK QUEST: HUNT FOR THE APEX PREDATOR Premieres July 13 at 9/8c on National Geographic Streams July 6 on Disney+ and Hulu As shark populations are declining, finding ways to share the seas is more critical than ever. In a series of jaw-dropping stories, survivors recount their harrowing encounters with massive sharks ... where some emerged miraculously unscathed and others were less fortunate. By studying the key hot spots that make up the most shark-infested waters in the world, we can learn what attracts these massive predators to frequent these areas. Video evidence can show us how these incredible hunters lean on their highly evolved skills and reveal how we can minimize our risks when entering their domain. Sharks have adapted over 400 million years to become the perfect sea predators, and our survival on land is interlinked with theirs in the sea.

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About National Geographic Content

Representing the largest brand on social media with over 780 million followers and 1.1 billion impressions each month, National Geographic Content's award-winning and critically acclaimed storytelling inspires fans of all ages to connect with, explore and care about the world through factual storytelling. National Geographic Content, part of a joint venture between The Walt Disney Company and the National Geographic Society, reaches over 532 million people worldwide in 172 countries and 33 languages as a digital, social and print publisher and across the global National Geographic channels (National Geographic Channel, Nat Geo WILD, Nat Geo MUNDO), National Geographic Documentary Films, and direct-to-consumer platforms Disney+ and Hulu. Its diverse content includes Oscar®- and BAFTA award-winning film *Free Solo*, Oscar-nominated films *Sugarcane*, *Fire of Love* and *Bobi Wine: The People's President*, Emmy® Award-winning franchise 9/11: One Day in America and JFK: One Day in America, Emmy® Award-winning series *Animals Up Close*, series *Trafficked with Mariana van Zeller*, *Life Below Zero*, and *Secrets of the Whales*, in addition to multiple National Magazine Awards, Pulitzer Prize Finalists and Webby wins. Visit <u>nationalgeographic.com</u> and <u>natgeotv.com</u> or explore <u>Instagram</u>, <u>Threads</u>, <u>Facebook</u>, <u>LinkedIn</u>, <u>YouTube</u>, <u>TikTok</u>, and <u>Reddit</u>.

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