



July 25, 2025

## Ratings Report for Wednesday, July 23, 2025

*National Live+Same Day Program Ratings*

### ABC Summer Game Shows ‘Who Wants To Be A Millionaire’ and ‘Match Game’ Return for New Seasons With Multi-Year Highs

Premiere Episodes Rank as the No. 1 and No. 2 Programs of the Night in  
Total Viewers



“Who Wants To Be A Millionaire” (Disney/Christopher Willard), “Match Game” (Disney/Jan Thijs)\*  
Series photos are available [here](#).

Summer game shows “Who Wants To Be A Millionaire” and “Match Game” returned strong for new seasons on Wednesday, July 23, as the No. 1 and No. 2 shows of the night, respectively, among Total Viewers, both rising to multi-year highs and surging ahead of the previous season averages to deliver a juggernaut Wednesday for ABC, lifting the network to the top of Wednesday prime.

#### **“Who Wants To Be A Millionaire” (8 p.m. ET/PT)**

- The Emmy® Award-nominated “Who Wants To Be A Millionaire” (Outstanding Game Show and Outstanding Host for a Game Show for Jimmy Kimmel) **returned for a new season as the No. 1 telecast of the night among Total Viewers** (4.24 million), **earning its most-watched telecast in over four years** (since 1/31/21) and **leading its unscripted competition on CBS, “Big Brother,” by double digits** (+45%; vs. 2.93 million).
- The premiere episode, featuring Drew Carey, Aisha Tyler, Matt Damon and Ken Jennings, **soared ahead of last season’s average** (+27%; vs. 3.33 million).

- **“Who Wants To Be A Millionaire” scored its best Adults 18-49 rating (0.38 rating - tied) since last summer’s premiere – since 7/10/24.**
- **The “Who Wants To Be A Millionaire” premiere stands as ABC’s top entertainment telecast in Total Viewers (4.24 million) this summer to date.**

#### **“Match Game” (9 p.m. ET/PT)**

- Martin Short took the helm for a new season of “Match Game,” with the show **becoming the No. 2 program of the night in Total Viewers (3.30 million)**, behind “Who Wants To Be A Millionaire.”
- The season debut marked its **most-watched telecast (3.30 million) in five years (since 6/28/20), topping its most recent premiere by +13% (vs. 2.93 million on 5/31/20).**
- **The premiere also delivered its best performance among Adults 18-49 (0.37 rating) since 10/29/20.**
- Featuring celebrity guests Kevin Nealon, Selena Gomez, BD Wong, Anthony Anderson, Cara Delevingne and Ziwe, **the season six premiere rose solidly above the previous season average in Total Viewers (+19%; vs. 2.77 million).**

On next week’s “Who Wants To Be A Millionaire” airing Wednesday, July 30, at 8 p.m. EDT on ABC and streaming next day on Hulu, Matt Damon and Ken Jennings continue their suspenseful round from last week – going for the million; and later, “The Daily Show” duo Jordan Klepper and Ronny Chieng put their knowledge to the test. Immediately following at 9 p.m., things get wildly BLANK with Martin Short on a brand-new episode of “Match Game” as contestants and celebrities Caroline Rhea, Jay Pharoah, Ana Gasteyer, Phoebe Robinson, Randall Park and Constance Zimmer play to win \$25,000.

*Source: Nielsen, National Live+Same Day Program Ratings for 7/23/25, as dated. Summer season to date (5/22/25 – 7/23/25).*

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