

Jan. 12, 2023

Ratings Report for Tuesday, Jan. 3, 2023

National Live+7 Day Program Ratings/ABC Multiplatform+7 Day Ratings

ABC Wins Tuesday in Adults 18-49 With New 3-Hour Drama Lineup

‘Will Trent’ Is Network’s Most-Watched Drama Debut Since ‘Big Sky’ in 2020

**‘The Rookie’ Opens New Night as Tuesday’s No. 1 Show in Adults 18-49
With Its Highest-Rated Telecast Since May 2021**

‘The Rookie: Feds’ Returns With New Series Highs



ABC, ABC/Raymond Liu, ABC/Kim Simms*
Series photos are available [here](#).

ABC Tuesday Primetime (8:00-11:00 p.m. – 6.6 million Total Viewers and 0.8/7 rating in AD18-49):
With its new 3-hour drama lineup, **ABC ranked No. 1 outright on Tuesday** among Adults 18-49 (0.8/7), **topping runner-up CBS with its 3-hour drama block by 14%** (0.7/6).

Excluding sports, ABC scored its **most-watched Tuesday** (6.6 million) **with entertainment programming since November 2020** — since 11/24/20. In addition, ABC delivered its **highest-rated Tuesday since September** with Adults 18-49 (0.8/7) — since 9/27/20.

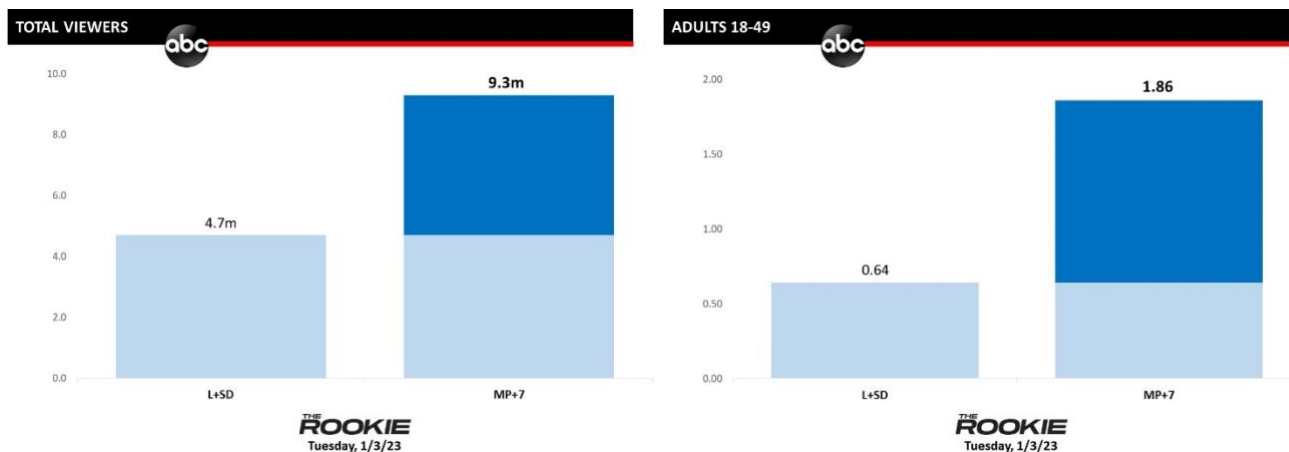
“The Rookie” (8:00-9:00 p.m. – 7.3 million Total Viewers and 1.0/9 rating in AD18-49):

On part 1 of a 2-part crossover event with “The Rookie: Feds,” **“The Rookie” hit a new season high and outdelivered all 22 original telecasts of the prior season to deliver its highest-rated episode since its May 2021 season finale** with Adults 18-49 (1.0/9) — since 5/16/21. In addition, the ABC drama drew its **biggest audience this season** (7.3 million) **and its largest since May 2022** — since 5/1/22.

The **mid-season return of “The Rookie” marked ABC’s No. 1 entertainment series telecast** in Total Viewers this season (7.3 million).

On its new night, ABC’s “The Rookie” ranked as **Tuesday’s No. 1 program** among Adults 18-49 (1.0/9).

After just seven days of viewing across linear and digital platforms, **“The Rookie”** soared to **9.3 million Total Viewers**, marking an increase of **+4.6 million viewers** over its initial Live+Same Day average. The ABC drama **shot up to a 1.86 rating in Adults 18-49** to score its **highest-rated multiplatform telecast since May 2021** — since 5/9/21.

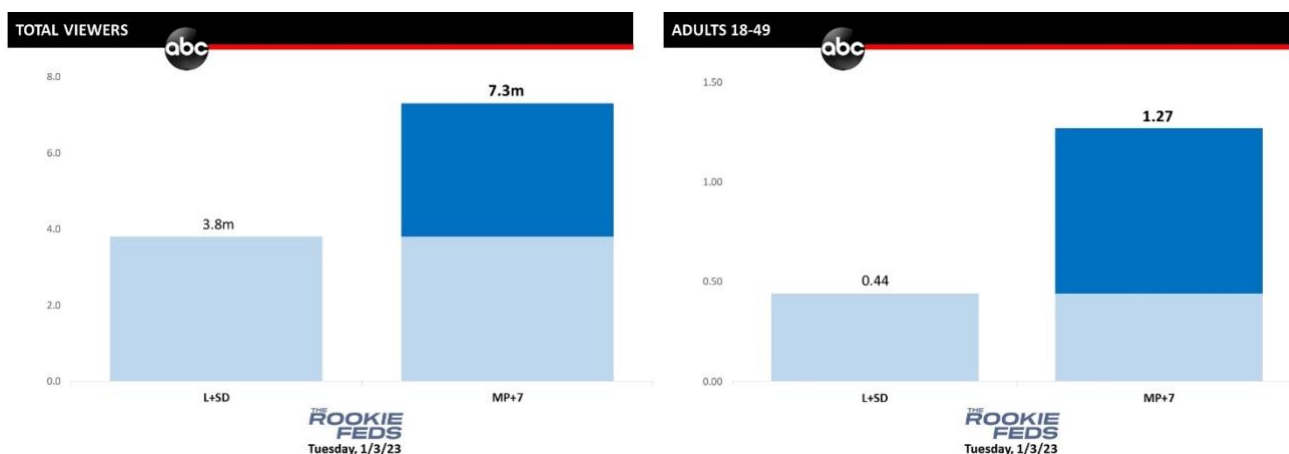


“The Rookie: Feds” (9:00-10:00 p.m. – 6.0 million Total Viewers and 0.7/6 rating in AD18-49):

On part 2 of a 2-part crossover event with “The Rookie,” **“The Rookie: Feds”** scored **new series highs** in both Total Viewers (6.0 million) and Adults 18-49 (0.7/6).

Shifting to the 9 o’clock hour, the mid-season return of ABC’s “The Rookie: Feds” **ranked No. 1 in its new time slot** among Adults 18-49 (0.7/6) and placed among the **night’s Top 3 highest-rated programs** (No. 3).

After seven days of multiplatform viewing, “The Rookie: Feds” jumped to 7.3 million Total Viewers and a 1.27 rating in Adults 18-49.



“Will Trent” (10:00-11:00 p.m. – 6.6 million Total Viewers and 0.6/7 rating in AD18-49):

“Will Trent” opened as ABC’s **No. 1 series debut this season** in Total Viewers (6.6 million) and Adults 18-49 (0.6/7-tie). In fact, “Will Trent” ranked as **ABC’s No. 1 premiere telecast (new or returning) for any series** so far this season in Total Viewers (6.6 million).

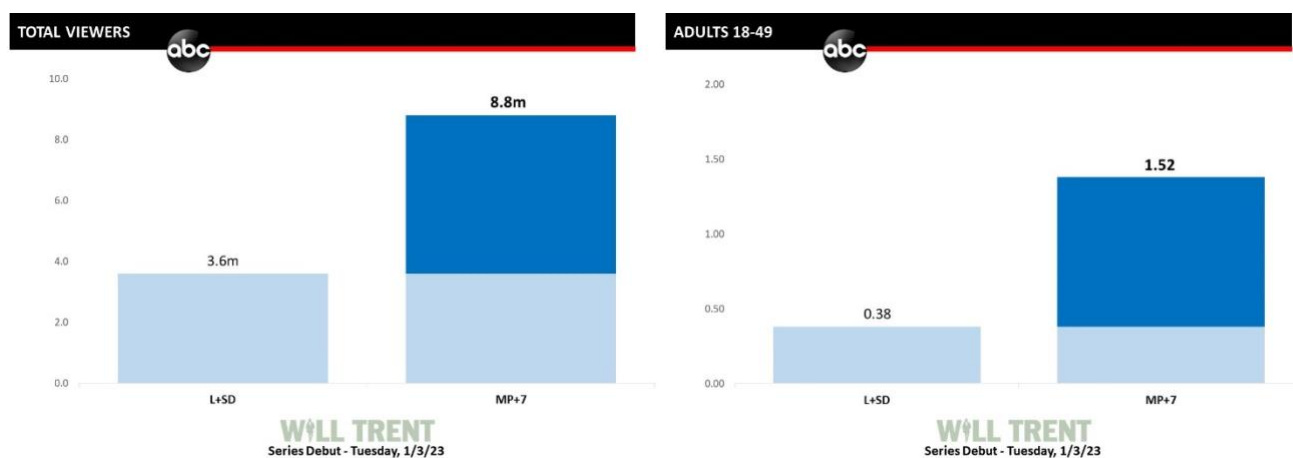
The series debut of “Will Trent” delivered **ABC’s largest audience** (6.6 million) **in the 10 o’clock hour with entertainment programming since April 2021** — since 4/13/21.

Despite airing in the final hour of primetime, “Will Trent” **grew over its “The Rookie: Feds” lead-in by 10% in Total Viewers** (6.6 million vs. 6.0 million).

ABC’s “Will Trent” (0.6/7) tied CBS’ “FBI: Most-Wanted” (0.6/6) and NBC’s “New Amsterdam” (0.6/6) as the No. 1 program in the 10 p.m. hour.

After just seven days of viewing across linear and digital platforms, the **series debut of “Will Trent” gained an additional +5.2 million viewers, bringing its seven-day multiplatform audience to nearly 9 million Total Viewers** (8.8 million). In fact, “Will Trent” delivered the **largest lift for any new ABC series so far this season** in Total Viewers (+5.2 million).

With a **seven-day multiplatform audience of 8.8 million Total Viewers**, “Will Trent” ranks as **ABC’s most-watched series debut** this season and as the **network’s most-watched drama debut since November 2020** — since “Big Sky” on 11/17/20.



Source: The Nielsen Company, preliminary National Live+7 Day Program Ratings and preliminary ABC Multiplatform+7 Day Ratings for 1/3/23.

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