

June 27, 2025

Ratings Report Through the Week of June 9, 2025

National Live+Same Day Program Ratings

'Live with Kelly and Mark' Gears Up for Summer Rising Week to Week in All Key Measures



Disney Entertainment Television/ Lorenzo Bevilaqua* Series photos are available <u>here.</u>

- With summer heating up, "Live with Kelly and Mark" rose week to week in all key measures including Total Viewers (+2% 2.086 million vs. 2.044 million) and Households (+2% 1.34 rating vs. 1.32 rating), along with Women 18-49 (+13% 0.27 rating vs. 0.24 rating) and Women 25-54 (+11% 0.42 rating vs. 0.38 rating).
- Wednesday, June 11, was the most-viewed day of the week among Total Viewers (2.164 million), featuring guests Taron Egerton and Henry Winkler.
- "Live" has now ranked as the No. 1 talk show in syndication for 124 straight weeks across most key measures, ahead of its closest competition this week by +76% among Total Viewers (2.086 million vs. 1.182 million), +72% in Households (1.34 rating vs. 0.78 rating), and by +91% with Women 25-54 (0.42 rating vs. 0.22 rating). In addition, for the 36th week in a row, "Live" has topped Women 18-49, outdelivering its closest competition this week by +80% (0.27 rating vs. 0.15 rating).

- Season to date for the fifth consecutive season, "Live" ranks as syndication's No. 1 talk show in all key measures, leading its closest competition by +63% among Total Viewers (2.185 million vs. 1.337 million), +55% in Households (1.44 rating vs. 0.93 rating), +35% among Women 18-49 (0.27 rating vs. 0.20 rating) and by +43% with Women 25-54 (0.43 rating vs. 0.30 rating).
- For the sixth season in a row, "Live" stands as the sole leader in Daytime Talk among Women 25-54 (0.43 rating).
- "Live with Kelly and Mark" is the most-watched entertainment talk show on television in all key measures for the fifth consecutive season.

About "Live with Kelly and Mark"

"Live with Kelly and Mark" is distributed in national syndication by Disney Entertainment. The show is produced by WABC-TV in New York and executive produced by Michael Gelman and Kelly Ripa. Visit "Live" on the web (<u>LivewithKellyandMark.com</u>), <u>Facebook</u>, <u>Instagram</u> and <u>TikTok</u> (@LiveKellyandMark).

Source: Nielsen, National Live+Same Day Program Ratings, Week of 6/9/25, or as dated. 2024-2025 Season (9/2/24-6/15/25).

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