

March 7, 2022

Ratings Report for Tuesday, Feb. 22, 2022

National Live+7 Day Program Ratings/ABC Multiplatform+7 Day Ratings

ABC's 'Abbott Elementary' Scores Its 2nd-Most-Watched Telecast Yet

ABC's 'black-ish' Ties Its Top-Rated Telecast Since Its January Premiere in Adults 18-49



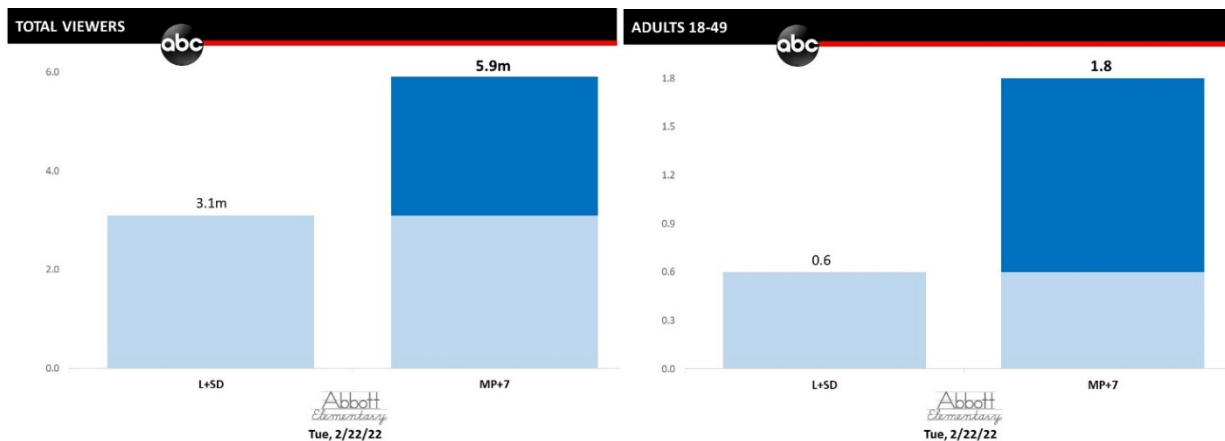
ABC/Scott Everett White, ABC/Richard Cartwright*

Series photos are available [here](#).

"Abbott Elementary" (9:00-9:30 p.m. – 4.1 million Total Viewers and 0.9/7 in AD18-49):

ABC's "Abbott Elementary" spiked week to week by 21% in Total Viewers (4.1 million vs. 3.4 million) to score its 2nd-most-watched telecast yet, behind only its January time-period premiere. The new ABC sitcom also grew over the prior week by 13% among Adults 18-49 (0.9/7 vs. 0.8/6) to match a season high.

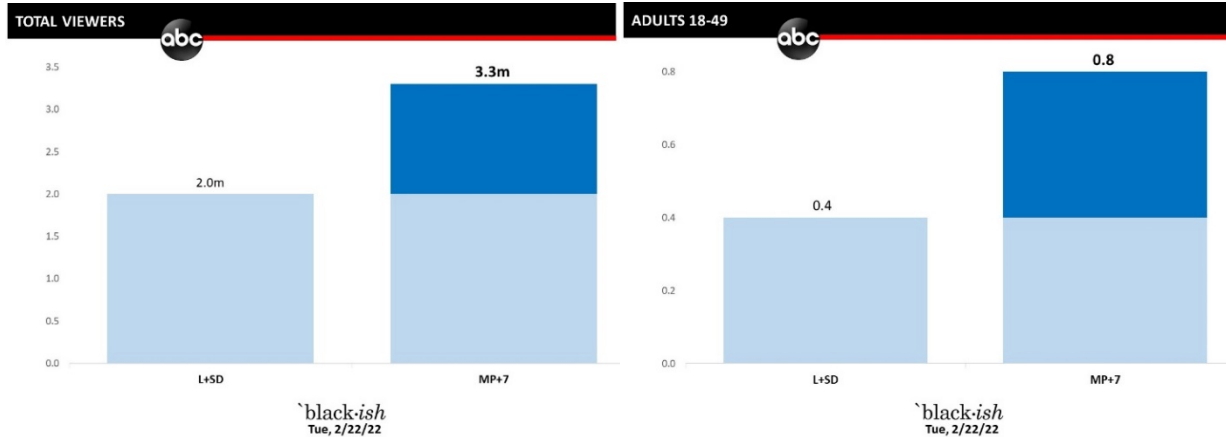
After seven days of viewing across linear and digital platforms, "Abbott Elementary" tripled its initial Live+Same Day rating (0.6 rating), jumping +200% to hit a 1.8 rating with Adults 18-49. "Abbott Elementary" nearly doubled its Total Viewer average after seven days of multiplatform viewing to hit 5.9 million viewers from 3.1 million in Live+Same Day (+90%).



“black-ish” (9:30-10:00 p.m. – 2.8 million Total Viewers and 0.6/5 in AD18-49):

ABC’s “black-ish” jumped over the prior week by 50% among Adults 18-49 (0.6/5 vs. 0.4/3) to tie its highest-rated telecast since its January season premiere – since 1/4/22. In addition, “black-ish” soared week to week by 22% in Total Viewers (2.8 million vs. 2.3 million) to draw its biggest audience in one month – since 1/25/22.

After seven days of multiplatform viewing, **“black-ish” grew to 3.3 million Total Viewers and a 0.8 rating in Adults 18-49.**



Source: The Nielsen Company, National Live+7 Day Program Ratings and ABC Multiplatform+7 Day Ratings for 2/22/22.

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