

Oct. 11, 2022

## Ratings Report for Tuesday, Sept. 27, 2022

*ABC Multiplatform+7 Day Ratings/National Live+7 Day Program Ratings*

**Series Debut of ‘The Rookie: Feds’ Jumps Nearly 5x  
in Adults 18-49 After Delayed Multiplatform Viewing**

**‘The Rookie: Feds’ Opens as ABC’s Top-Rated New Series Since November 2020**

**ABC Drama Delivers Biggest L+7 Lift For Any New Series This Season**



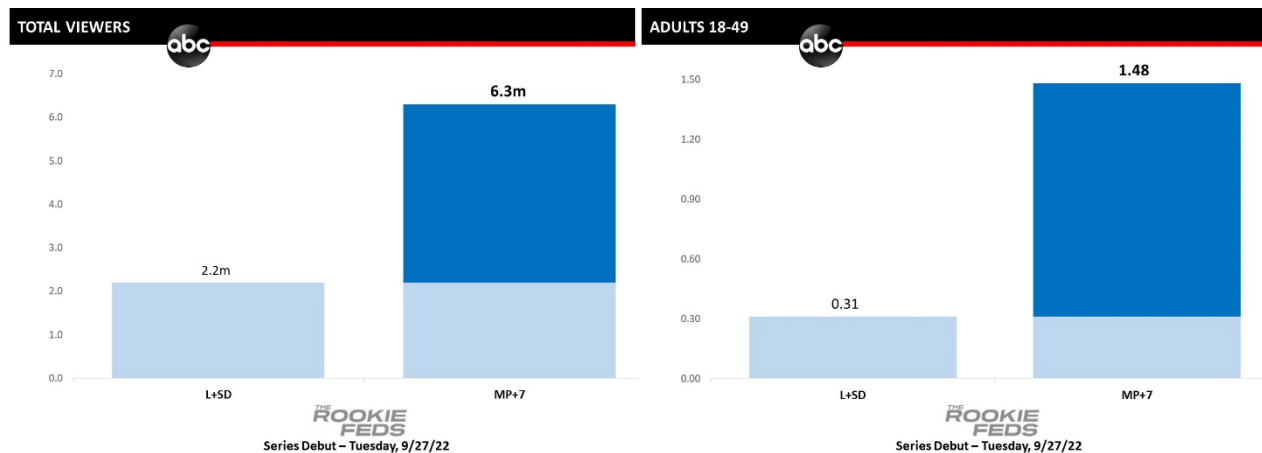
ABC/Temma Hankin\*

Series photos are available [here](#).

**“The Rookie: Feds” (6.3 million Total Viewers and 1.48 rating in AD18-49):**

After just seven days of viewing across linear and digital platforms, the **series debut of “The Rookie: Feds” jumped nearly 5x** over its initial Live+Same Day Adult 18-49 rating with a **delayed-viewing lift of +377%** (1.48 rating vs. 0.31 rating). In addition, **“The Rookie: Feds” picked up more than +4.0 million viewers** over its Live+Same Day average (+4.1 million – 6.3 million vs. 2.2 million).

“The Rookie: Feds” premiered as **ABC’s highest-rated series debut since November 2020 with Adults 18-49 (1.48 rating) and most-watched since April 2020 with Total Viewers (6.3 million)** — since “Big Sky” and “Rebel,” respectively.



**Doubling its initial Live+Same Day rating** after just seven days of linear playback among Adults 18-49 (+100% - 0.3/3 to 0.6/6), the **debut of ABC’s “The Rookie: Feds” delivered the biggest increase for any new series** so far this season, **topping the lifts for the premieres of NBC’s “Quantum Leap” (+40%), Fox’s “Monarch” (+11%) and CBS’ “So Help Me Todd” (+25%).**

*Source: The Nielsen Company, ABC Multiplatform+7 Day Ratings and National Live+7 Day Program Ratings for 9/27/22. 2022-23 season=9/19-9/30/22.*

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## Contact

Salima Merchant

[salima.merchant@disney.com](mailto:salima.merchant@disney.com)

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