



BIOGRAPHY

ERIN FOSTER

Guest Shark on ABC's "Shark Tank"

Erin Foster is a writer, actress and producer who is best known for co-starring in and creating the VH1 parody reality series "Barely Famous" alongside her older sister, Sara Foster. The sisters are also highly regarded for their clothing and lifestyle brand, Favorite Daughter. The brand has grown into a major DTC contemporary label with distribution at Nordstrom, Revolve, Saks Fifth Avenue, Moda Operandi and Selfridges. Favorite Daughter has been worn by an array of talent names like Anne Hathaway, Ashley Graham, Shawn Mendes, Lauren Santo Domingo, Jennifer Aniston, Ayesha Curry, Katy Perry and many others.

Erin and Sara Foster were named co-heads of creative for the tech app Bumble in 2020. "Erin and Sara are true forces of nature and have already brought so much value to our brand and our culture," said Whitney Wolfe Herd, Bumble founder and CEO. They also went on to become advisors to the workout system Mirror, which was sold to Lululemon in 2020 for \$500 million. Off their success in the tech space, Erin and Sara founded Oversubscribed Ventures, a venture fund that invests in consumer brands and technology. As of January 2025, they have invested in Nara Organics, Juliet, Exponent Beauty, Pizza Girl, Batch, 10Beauty, Doughy, 831 Stories and FuturHealth.

In 2021, the Foster duo launched a new podcast series titled "The World's First Podcast," covering topics including therapy, wellness, relationships and business. Its authenticity saw the two of them hosting their first live podcast taping in February 2024 to a sold-out New York City crowd. The show won an iHeartRadio Podcast Award for Best Pop Culture Podcast and was a Webby honoree for Best Co-Hosts.

Recently, Erin stepped into the role of creator and showrunner of the comedy television series "Nobody Wants This" for Netflix, which saw immediate success. The show, starring Kristen Bell and Adam Brody, has been nominated for the Golden Globes®, Emmys® and Critics Choice Awards and is an AFI Awards honoree. The second season premiered in October 2025, and the third season is currently underway. After the success of "Nobody Wants This," Erin and Sara signed an overall deal with 20th Television, under the Disney umbrella, to develop new projects. Up next, Erin is co-writing a Hulu romantic comedy series alongside Adam Countee. The romantic comedy series will follow a group of couples and singles to a lavish destination wedding where their stories intersect and collide over the course of one long weekend.

Erin and her husband, Simon Tikhman, CEO and founder of The Core Entertainment, reside in Los Angeles and Nashville with their child, Noa.