May 27, 2020

Multiplatform+35 Day Program Ratings

Thursday, April 9, 2020

The Season Finale of ABC's 'Grey's Anatomy' Spikes to 16.5 Million Viewers After 35 Days of Viewing Across All Platforms

'Grey's Anatomy' Finales With Its Largest Audience Since Premiere

'Grey's Anatomy' More Than Quadruples to Nearly a 6 Rating in Adults 18-49

'Grey's Anatomy' Is ABC's No. 1 Program This Season in Multiplatform Viewing

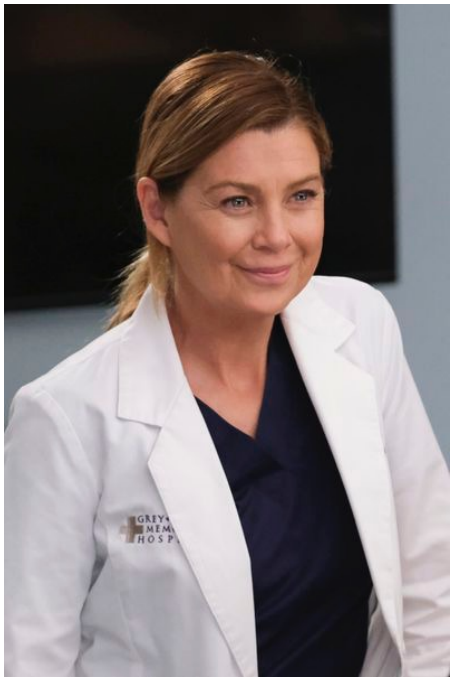
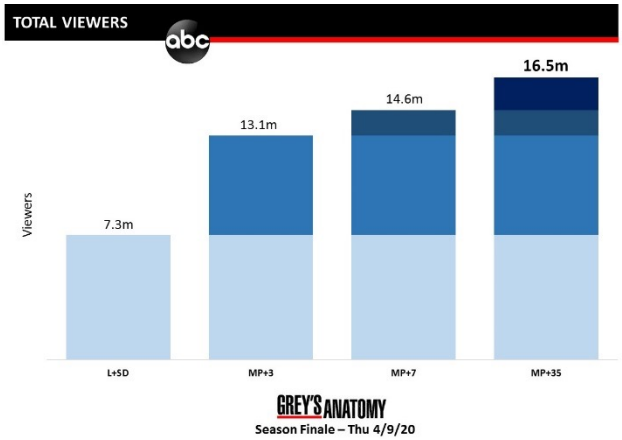


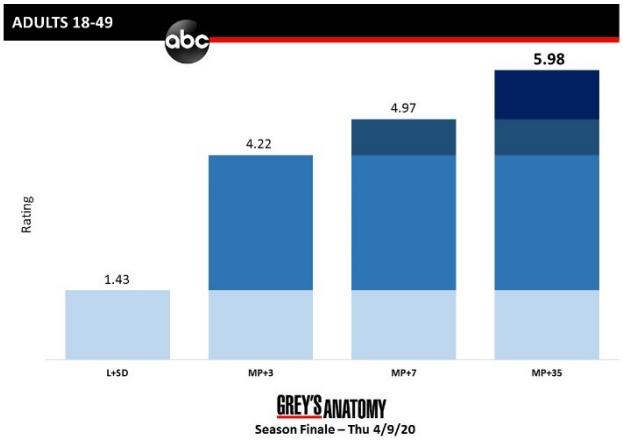
Photo credit: ABC/Jessica Brooks*
Series photos are available at wdtvpress.com

After 35 days of delayed viewing on linear and digital platforms, the **season 16 finale of ABC's "Grey's Anatomy" delivered 16.5 million Total Viewers, marking the show's most-watched telecast since its September season premiere** – since 9/26/19. In addition, **the "Grey's Anatomy" finale hit a 5.98 rating among Adults 18-49.**

The "Grey's Anatomy" finale shot up by +9.2 million Total Viewers and by +318% with Adults 18-49 from Live+Same Day to Multiplatform+35 Day. **Growing to nearly a 6 rating among Adults 18-49** (5.98 rating), **"Grey's Anatomy" more than quadrupled its initial rating** after 35 days of multiplatform viewing (+318%).

In its 16th season, **"Grey's Anatomy" is ABC's No. 1 program this season in Total Viewers** (15.7 million) **and Adults 18-49** (5.92 rating) with 35 days of delayed viewing across all platforms.





Source: ABC Multiplatform Ratings for 4/9/20. ABC Multiplatform+35 day numbers begin with the 2017/2018 season.

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