

July 9, 2025

**\*\*Ratings Report for ABC News' "Good Morning America" and "GMA3"**

*For the Week of June 30, 2025*

**'GOOD MORNING AMERICA' RANKS AS THE NO. 1 MORNING NEWS PROGRAM  
FOR THE WEEK**

**For the 3<sup>rd</sup> Week in a Row, 'GMA' Improves Year to Year in Adults 25-54**

**Season to Date, 'GMA3' Ranks No. 1 in Total Viewers for the 3<sup>rd</sup> Straight Season**



ABC News\*

**"Good Morning America"**

**"Good Morning America" ranked as the No. 1 morning newscast in Total Viewers (2.602 million) during the week of June 30, 2025, based on Live+Same Day Data from Nielsen Media Research. "GMA" outperformed NBC's "Today" (2.534 million) by 68,000, leading the NBC program for the 18<sup>th</sup> straight week.**

- For the 3<sup>rd</sup> week in a row, "GMA" **improved year to year in Adults 25-54** (+1% - 444,000 vs. 441,000).
- "GMA" (2.602 million, 444,000 and 276,000, respectively) **defeated "CBS Mornings"** (1.822 million, 297,000 and 192,000, respectively) **in Total Viewers** (+780,000), **Adults 25-54** (+147,000)

**and Adults 18-49 (+84,000). “GMA” led “CBS Mornings” in Total Viewers and Adults 25-54 for the last 1,381 weeks overall — since w/o 1/18/99.**

- Season to date, **“GMA” (2.683 million) is ranking as the No. 1 morning newscast in Total Viewers for the 13<sup>th</sup> consecutive year — since the 2012-2013 season. “GMA” is leading NBC’s “Today” (2.649 million) and “CBS Mornings” (1.986 million).**

NOTE: On Wednesday (7/2/25), “Good Morning America” was retitled to “GMA-ABC” and “Today” was retitled to “Today-TS.” On Thursday (7/3/25), “Today” was also retitled to “Today-TS.” On Friday (7/4/25), all three shows were coded as specials due to the 4<sup>th</sup> of July holiday. The retitled and special telecasts are excluded from the weekly and season averages. ABC’s weekly averages are based on three days (Monday, Tuesday and Thursday), CBS’ weekly averages are based on four days (Monday-Thursday), and NBC’s weekly averages are based on two days (Monday-Tuesday).

#### **MORNING NEWS (Week of June 30, 2025)**

	<u><b>TOTAL VIEWERS</b></u>	<u><b>ADULTS 25-54</b></u>	<u><b>ADULTS 18-49</b></u>	<u><b>HOUSEHOLDS</b></u>
<b>GOOD MORNING AMERICA</b>	<b>2,602,000</b>	<b>0.4/11; 444,000</b>	<b>0.2/10; 276,000</b>	<b>1.7/14</b>
<b>TODAY</b>	<b>2,534,000</b>	<b>0.5/15; 579,000</b>	<b>0.2/12; 331,000</b>	<b>1.5/12</b>
<b>CBS MORNINGS</b>	<b>1,822,000</b>	<b>0.2/8; 297,000</b>	<b>0.1/7; 192,000</b>	<b>1.2/10</b>

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live+SD Current Week (w/o 6/30/25), Previous Week (w/o 6/23/25) and Year-Ago Week (w/o 7/1/24). Most Current Data Stream: 2024-2025 Season (9/23/24-7/6/25) and 2023-2024 Season (9/25/23-7/7/24). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

Emmy® Award-winning “Good Morning America,” featuring the anchor team of Robin Roberts, George Stephanopoulos, Michael Strahan and chief meteorologist Ginger Zee, airs live Monday-Friday (7:00-9:00 a.m. EDT) on ABC. Simone Swink is the senior executive producer.

#### **“GMA3”**

**“GMA3” averaged 1.217 million Total Viewers, 118,000 Women 25-54, and 96,000 Women 18-49 during the week of June 30, 2025, based on Live+Same Day Data from Nielsen Media Research, leading “NBC News Daily” in Total Viewers and Women 18-49 for the 2<sup>nd</sup> straight week.**

- Season to date, **“GMA3” ranks No. 1 in Total Viewers (1.346 million) versus CBS’ “The Talk” (1.240 million) and “NBC News Daily” (1.183 million) for the 3<sup>rd</sup> straight season.** In addition, **“GMA3” is improving versus the comparable weeks last season in Women 18-49 (+2% - 101,000 vs. 99,000).**

NOTE: On Thursday (7/3/25), “GMA3” was retitled to “GMA3-ABC.” On Friday (7/4/25), “GMA3” was coded as a special due to the 4<sup>th</sup> of July holiday. The retitled and specialied telecasts are excluded from the weekly and season averages. “GMA3”’s weekly averages are based on three days (Monday-Wednesday).

Emmy® Award-nominated “GMA3” is a one-hour program airing weekdays at 1:00 p.m. EDT|12:00 p.m. CDT on ABC. Simone Swink is the senior executive producer.

**Week of June 30, 2025:**

	<u><b>TOTAL VIEWERS</b></u>	<u><b>WOMEN 25-54 (000)</b></u>	<u><b>WOMEN 18-49 (000)</b></u>
<b>“GMA3”</b>	<b>1,217,000</b>	<b>118,000</b>	<b>96,000</b>
<b>“NBC News Daily”</b>	<b>1,118,000</b>	<b>122,000</b>	<b>81,000</b>

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live+SD Current Week (w/o 6/30/25), Previous Week (w/o 6/23/25) and Year-Ago Week (w/o 7/1/24), or as dated. Most Current Date Stream: 2024-2025 Season: 9/16/24-7/6/25 for “GMA3” and 9/23/24-7/6/25 for “NBC News Daily” and “The Talk.” Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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