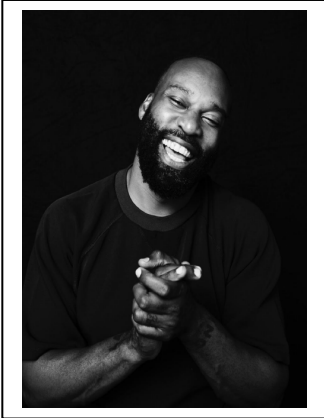




## BIOGRAPHY



### **BARON DAVIS**

*Contestant on ABC's "Dancing with the Stars"*

Baron Davis is a two-time NBA All-Star, serial entrepreneur, investor and creator of thought-provoking content and digital platforms.

During his years in the NBA, Davis was constantly listening, learning, networking, and connecting both on the court and off, which ignited a successful post-NBA business career. Through the process of being his own agent, he fast-forwarded in the role of being a business owner. He decided to use his platform and the knowledge he gained to support others by investing and funding entrepreneurs and start-ups that he believes in, including those created to impact society and encourage change. Davis has also become an outspoken advocate for financial literacy, ed-tech and VC leaders from underrepresented communities.

Davis continues to see opportunities and gaps in several industries, and where he can't find companies that fill those gaps, he creates them. He is the founder of several companies, including Sports, Lifestyle in Culture (SLiC), Business Inside the Game (B.I.G.), UWish, and More Than Us; each combines creative talent with original publication and production to develop and provide educational and empowering stories that appeal to global audiences of all ages.

In addition to being one of the original investors in Vitaminwater, Davis also helped launch Thrive Market. He most recently invested in the WNBA, a college savings app called UNest, and Kitu Super Coffee, an organic ready-to-drink coffee company. Additional investments include Hims, Triller, Sleeper, Thrive, H1, Cann Drinks, Tracklib, Quip (Blue Scorpion), Complex, Task Human, Toucan, and Vidy.

Davis also served as producer of several acclaimed documentaries, including "Crips and Bloods: Made In America," "30 for 30: Sole Man" and "The Drew: No Excuse, Just Produce." With his production company No Label, Davis was the executive producer of the Hulu Originals show "WTF, Baron Davis," and he directed, wrote, and stars in the upcoming comedy, "Domino: Battle of the Bones."

Davis can be followed online via LinkedIn, Facebook, Twitter and Instagram. He currently resides in his hometown of Los Angeles, where he plays his most important role, dad to his two kids.

### **PERSONAL INFORMATION**

HOMETOWN: American Fork, Utah

BIRTHDATE: May 12

-- 2025 --